



## Job productivity and social engagement

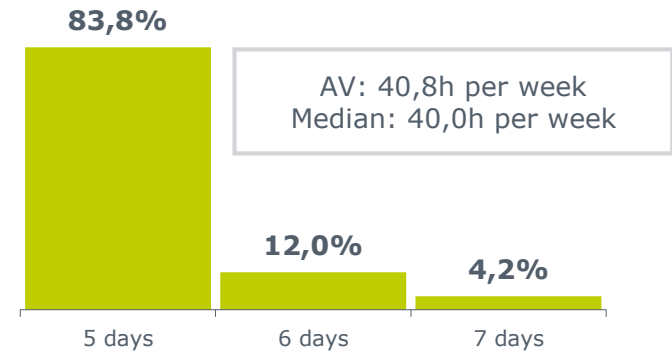
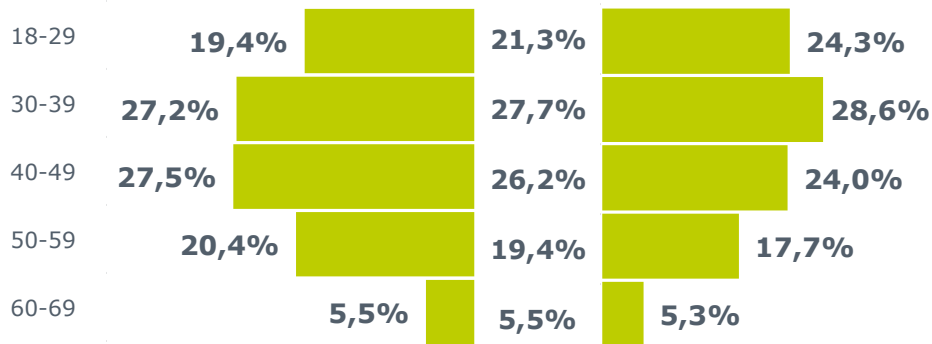
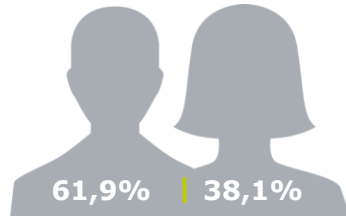


## Survey basics

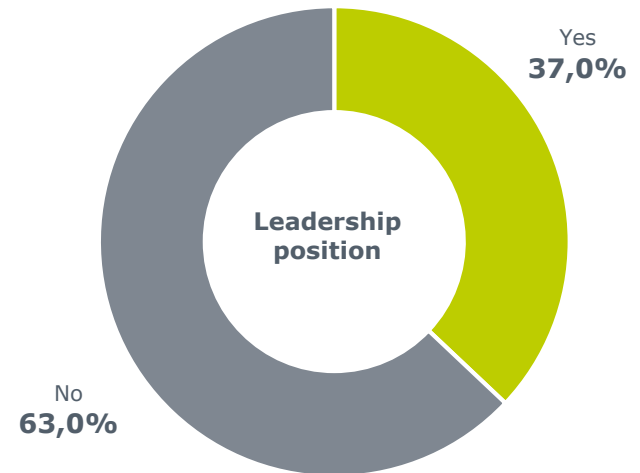
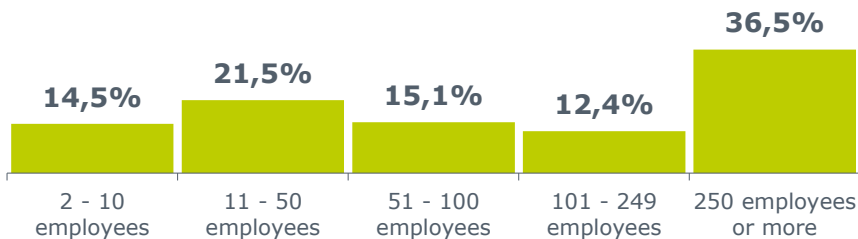
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<b>Methodology</b>	CAWI   Marketagent.com Online Access Panel
<b>Sample size</b>	n = 4.568 interviews (target group)   18 - 69 years
<b>Target group</b>	Fulltime-employees in companies (min. 5 days) with at least two employees (IR: 45%)
<b>Countries</b>	AT, CH, GER, SE, USA, UK, FR, IT, ES and AR
<b>Quota</b>	Sample representative concerning the particular countries   random selection
<b>Survey period</b>	29/01/2019 – 12/02/2019
<b>LOI</b>	07 min. 15 sec.

## Sample structure in the target group (n=4.568)



Working days per week

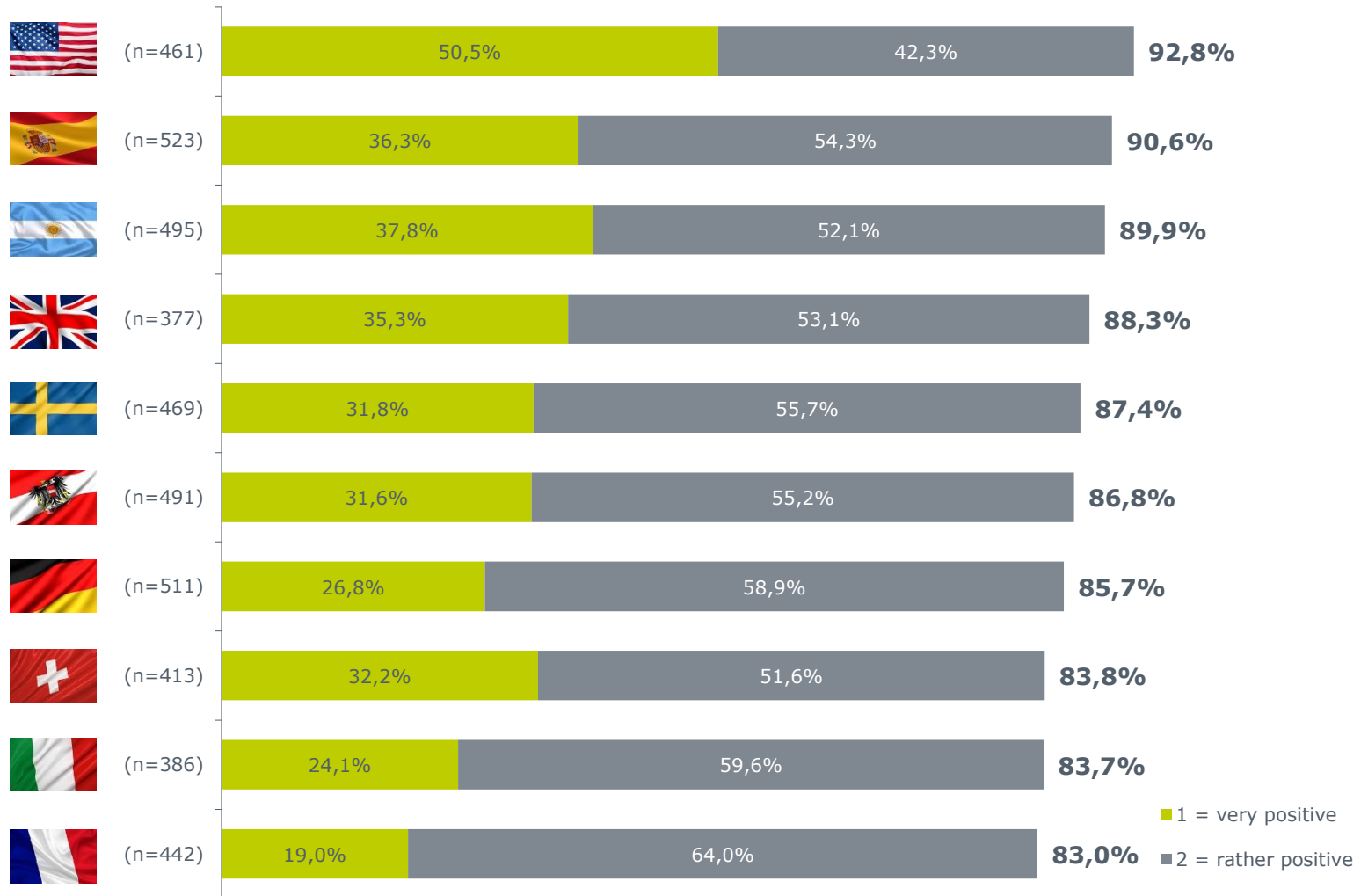




**Evaluation of the working situation,  
productivity and efficiency**

# Working atmosphere in the company you work for

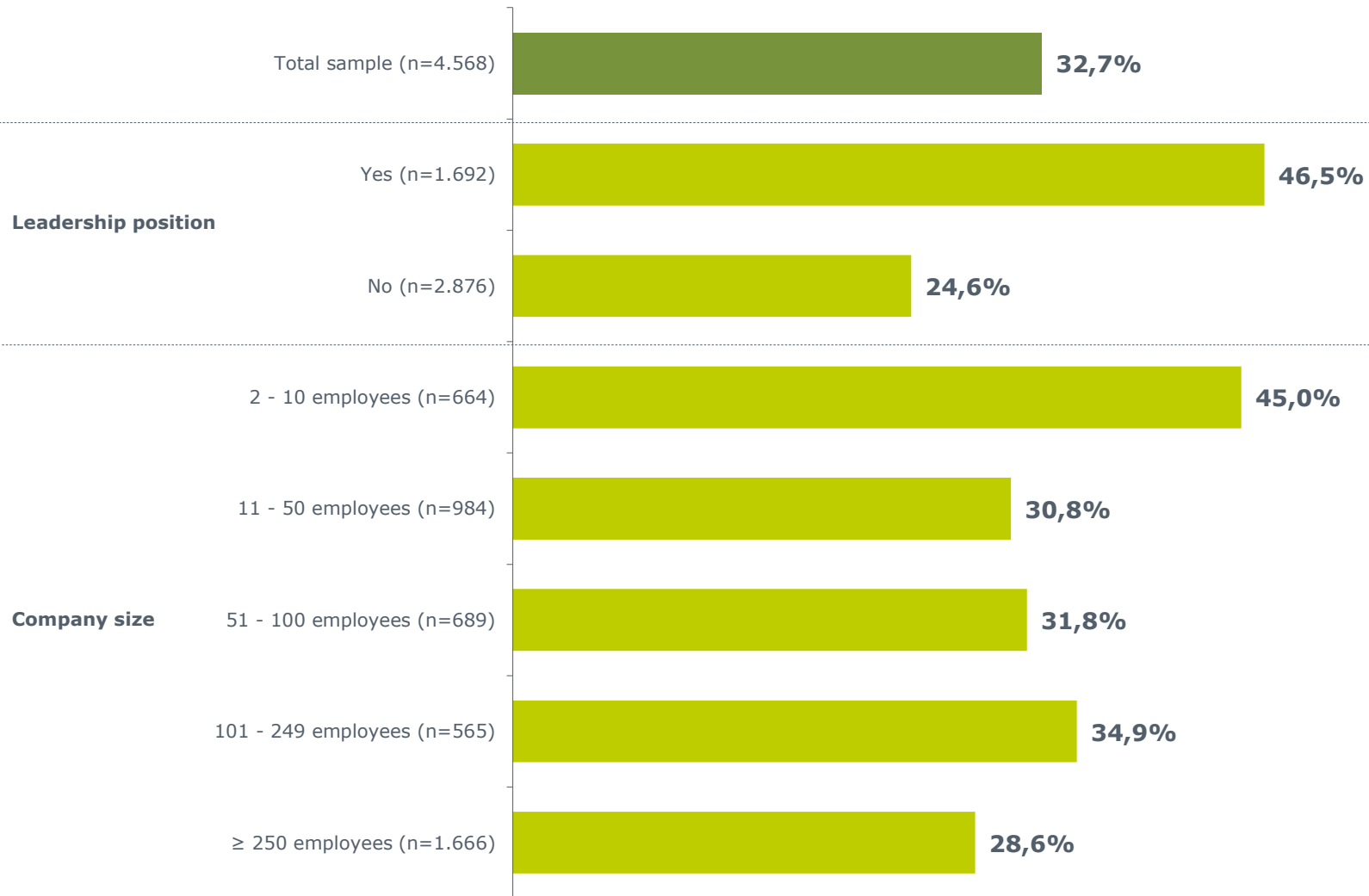
Top-2-Box: Very positive / rather positive | 4-scaled



How would you describe the working atmosphere in the company you mainly work for?

# Working atmosphere in the company you work for

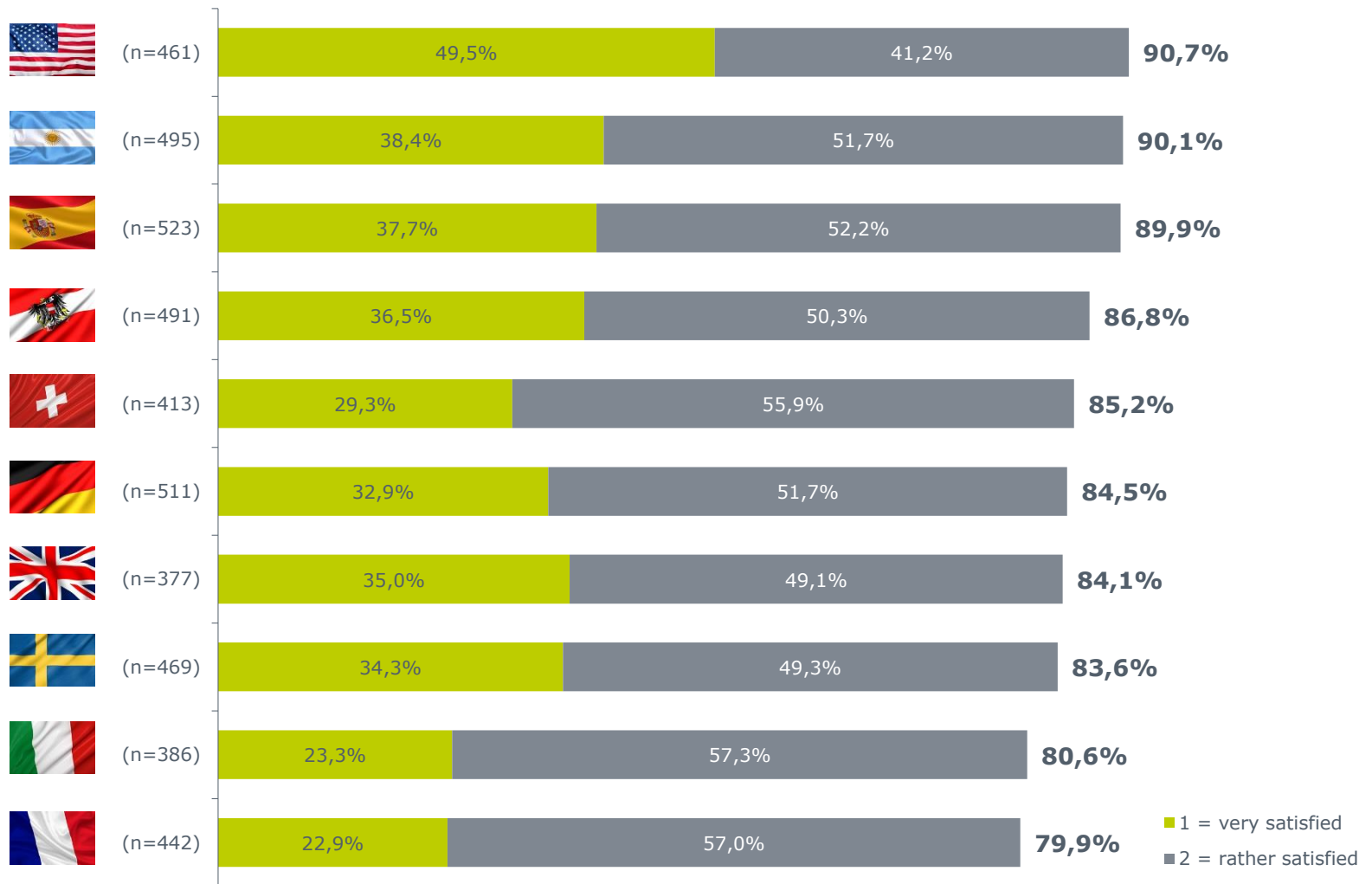
Top-Box: Very positive | 4-scaled | Total sample (10 countries)



How would you describe the working atmosphere in the company you mainly work for?

# Satisfaction with the company you work for

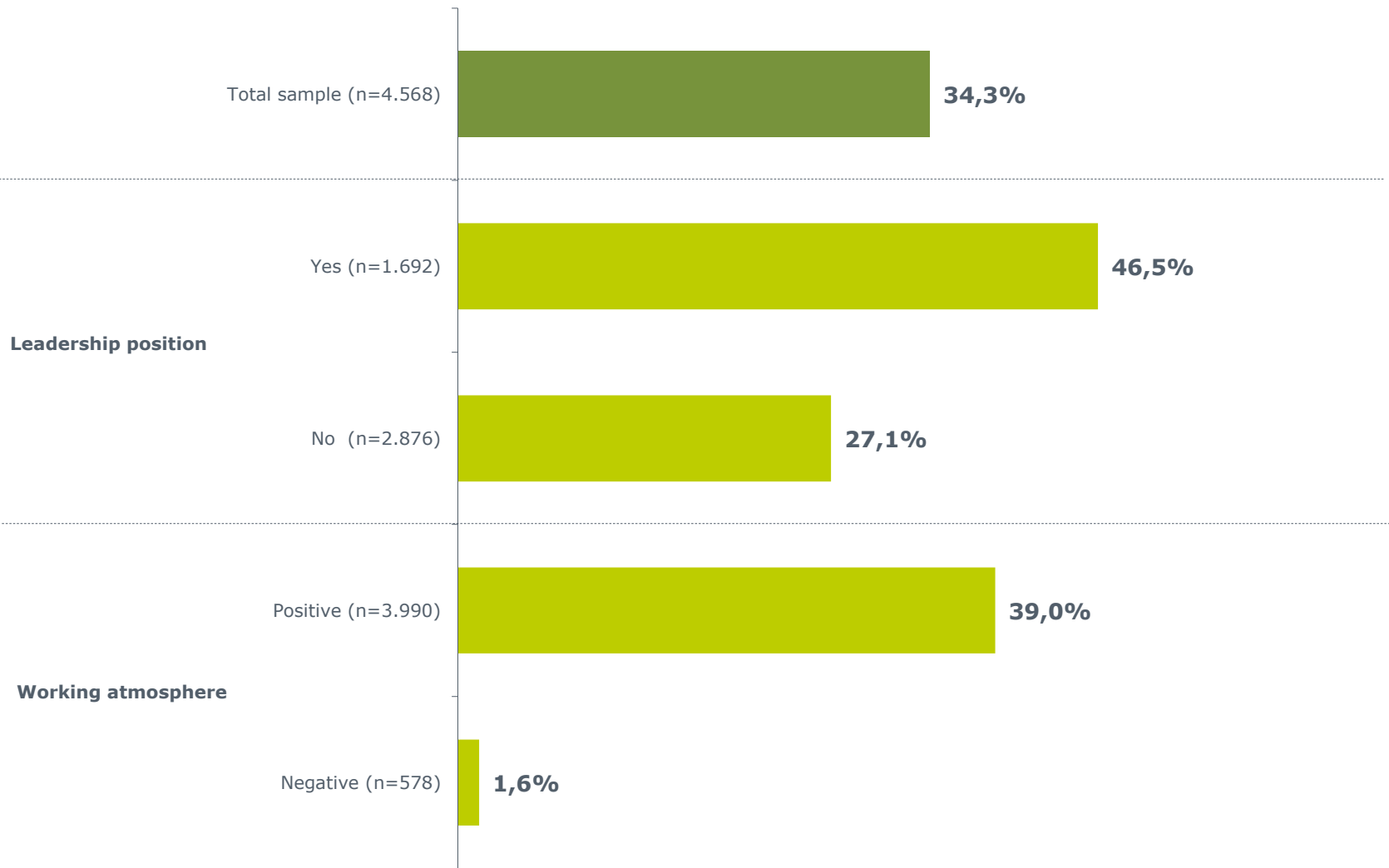
Top-2-Box: Very satisfied/ rather satisfied | 4-scaled



To what extent are you personally satisfied with the company you mainly work for?

# Satisfaction with the company you work for

Top-Box: Very satisfied | 4-scaled | Total sample (10 countries)

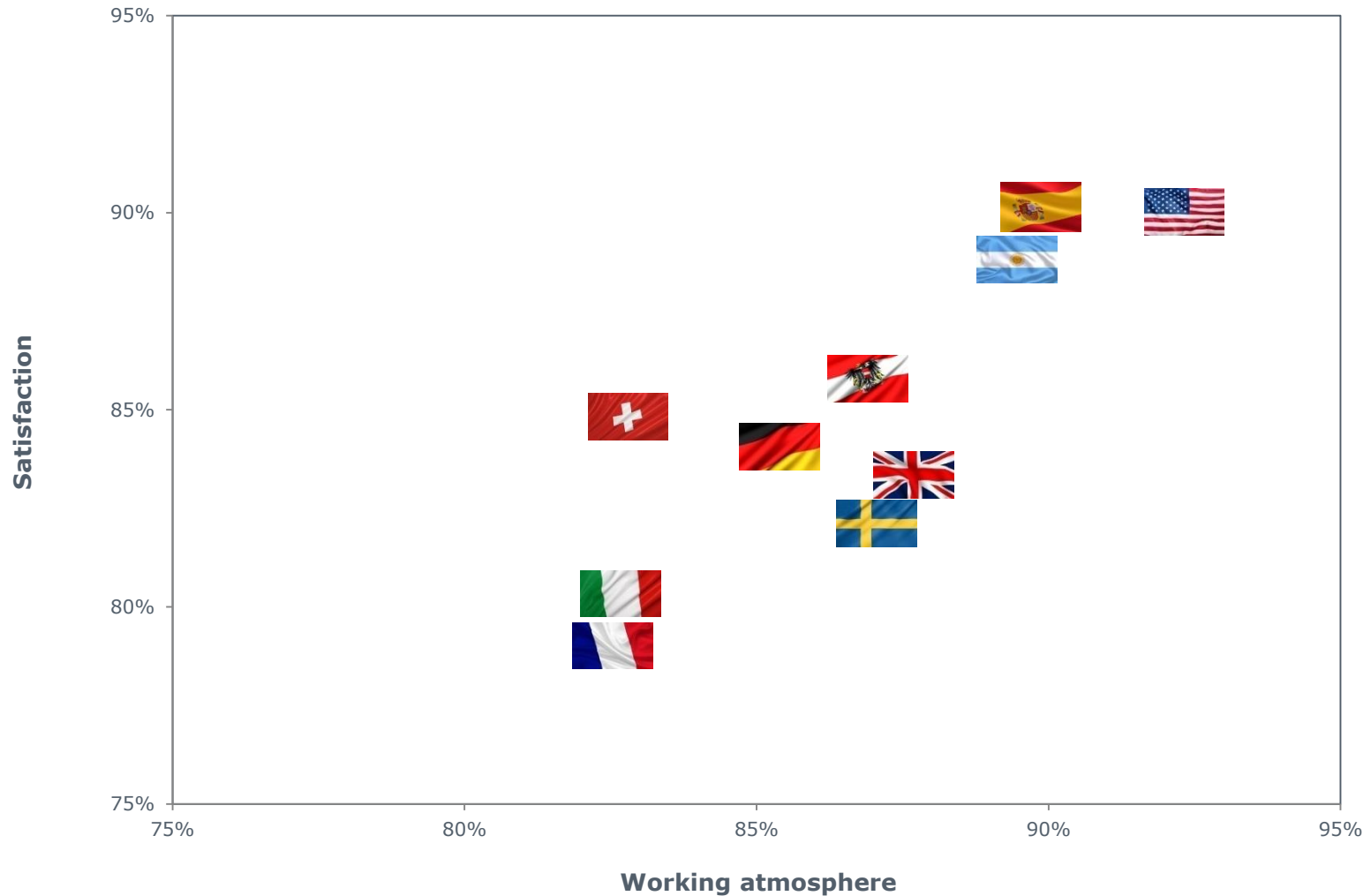


To what extent are you personally satisfied with the company you mainly work for?



# Satisfaction with the company vs. working atmosphere

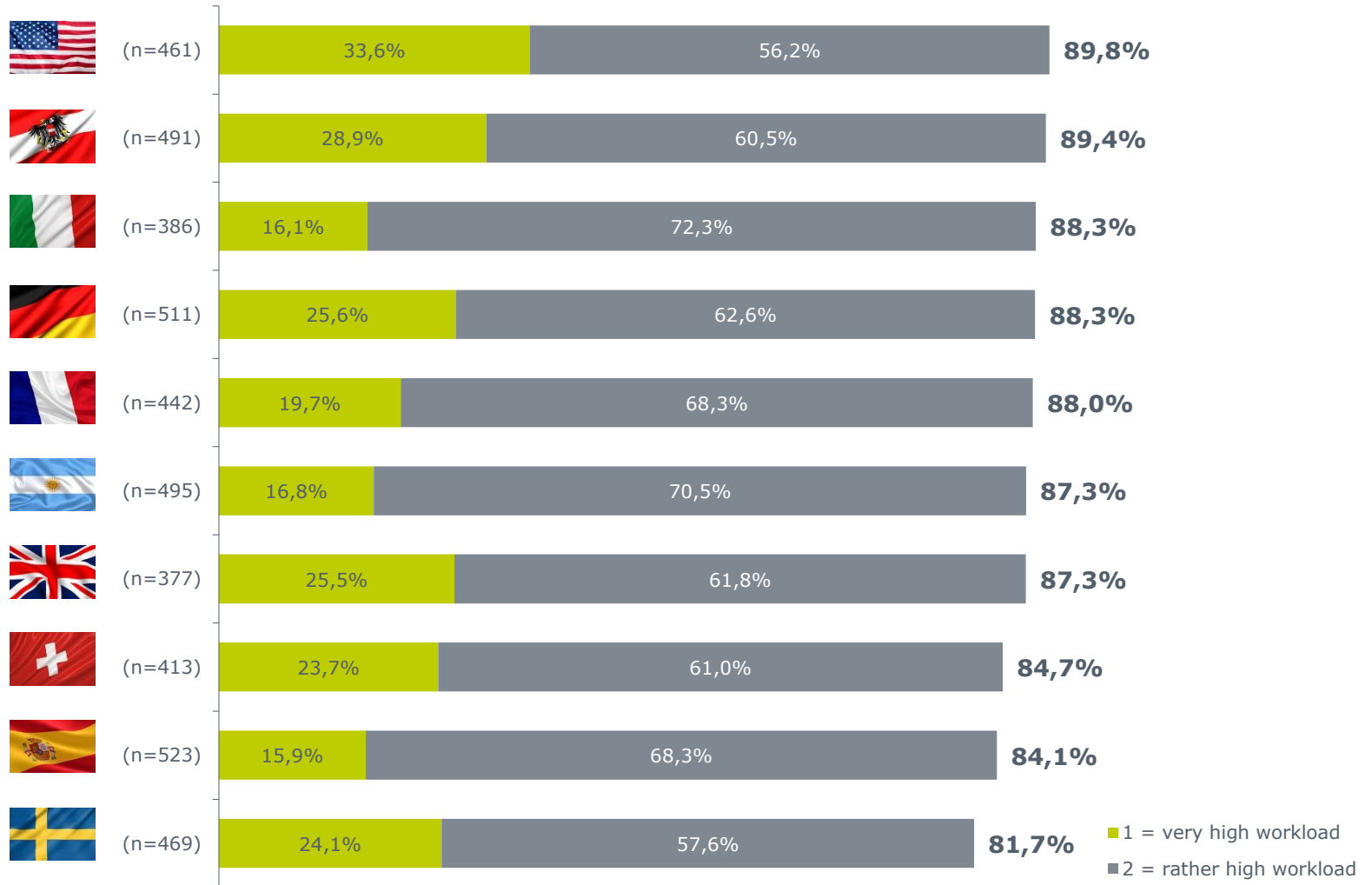
Top-2-Box: Very positive , satisfied/ rather positive, satisfied | 4-scaled



How would you describe the working atmosphere in the company you mainly work for? ||  
To what extent are you personally satisfied with the company you mainly work for?

# Individual workload

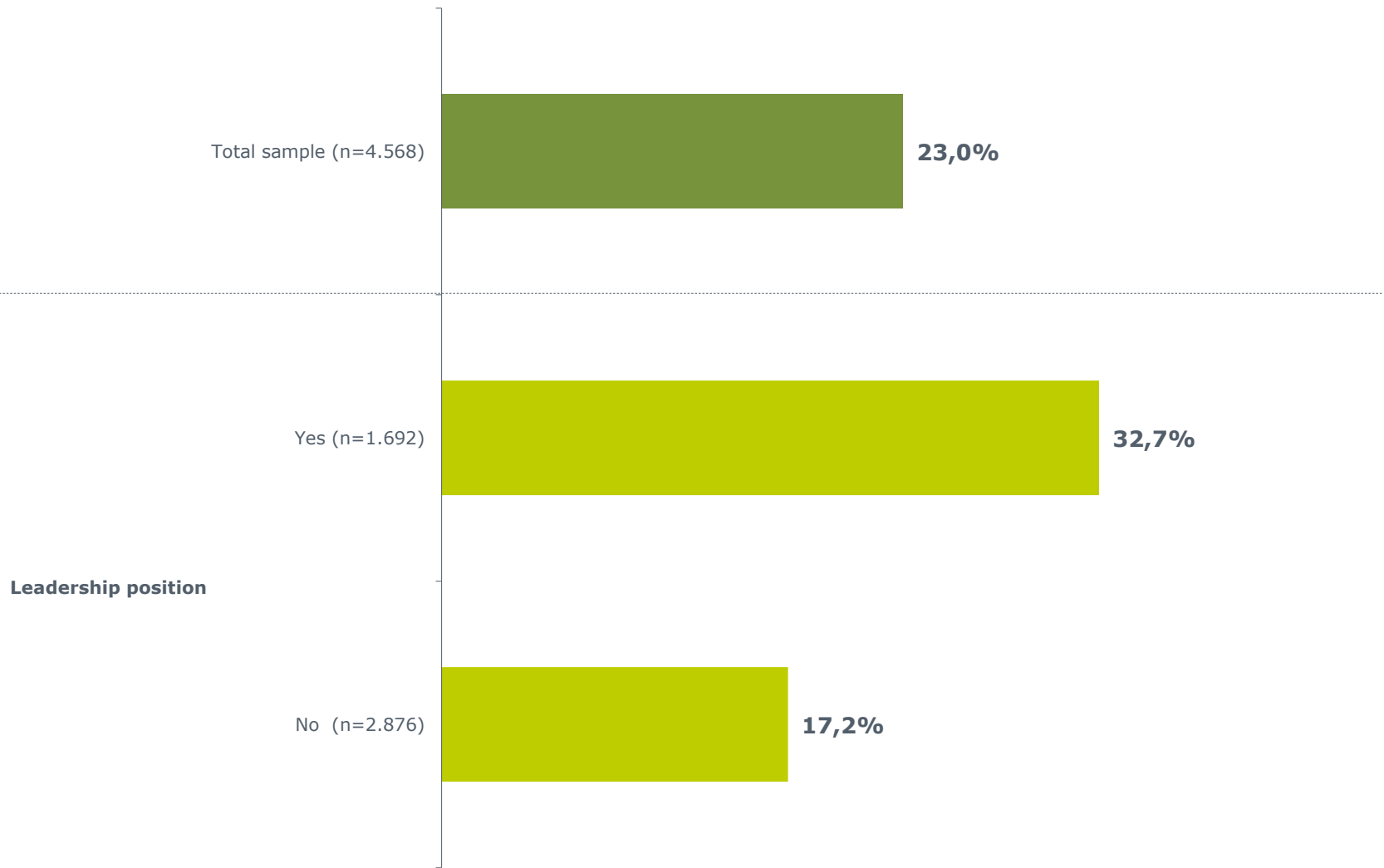
Top-2-Box: Very high workload/ rather high workload | 4-scaled



[...] Generally, how would you best describe your personal workload?

# Individual workload

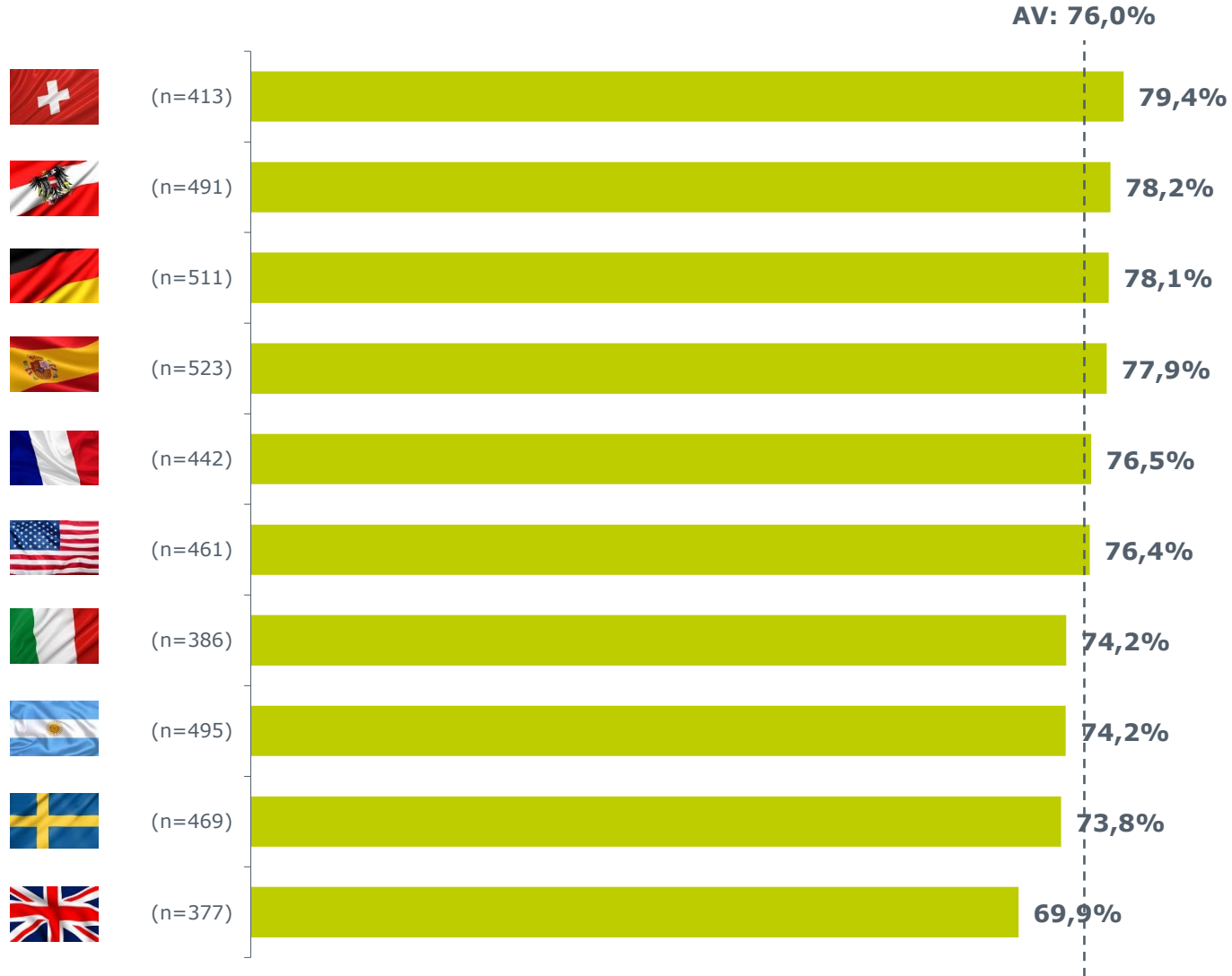
Top-Box: Very high workload | 4-scaled | Total sample (10 countries)



[...] Generally, how would you best describe your personal workload?

# Productive working hours (self-evaluation)

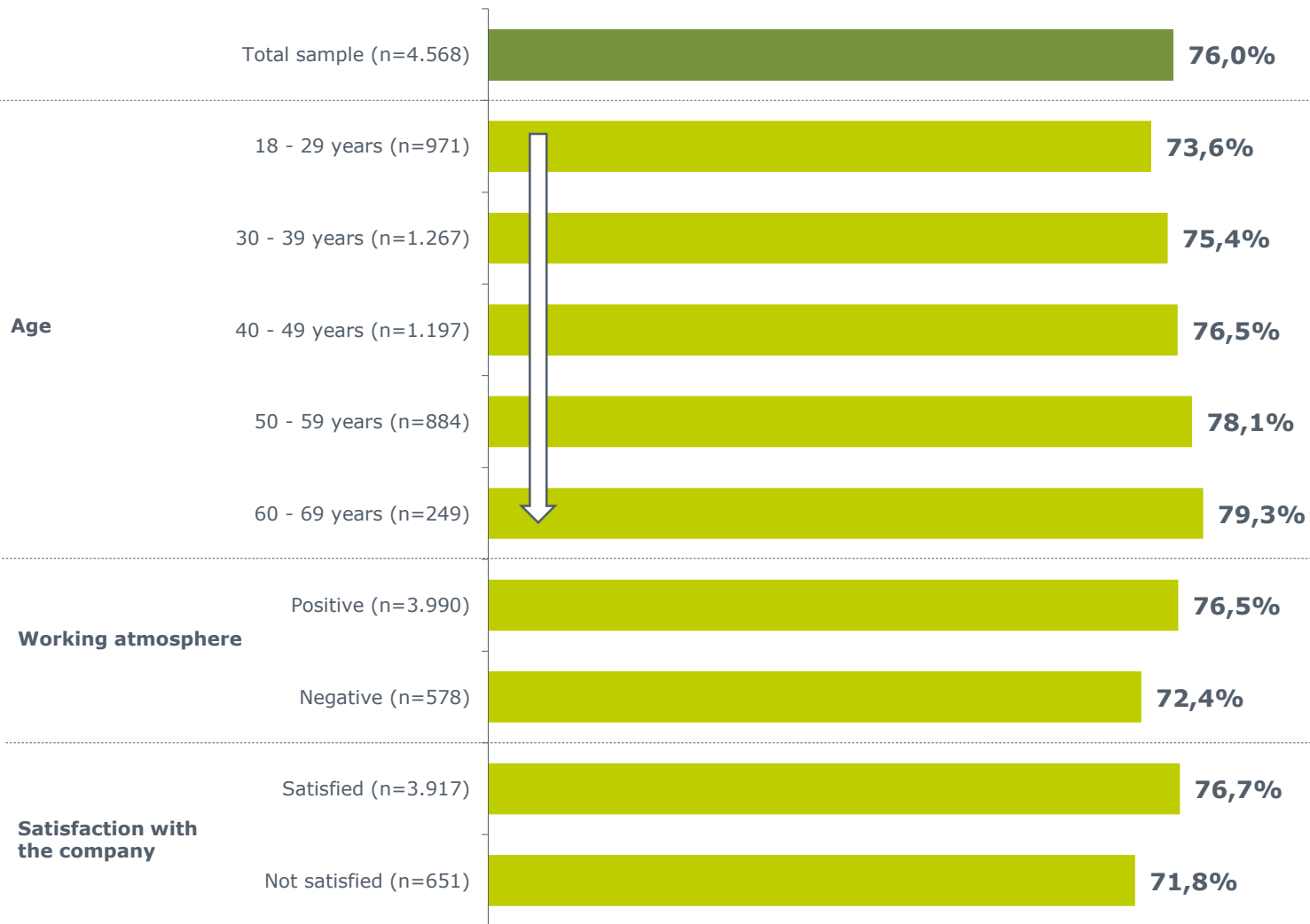
Average value



[...] In General, how much percent of your working hours do you actually work productively?

# Productive working hours (self-evaluation)

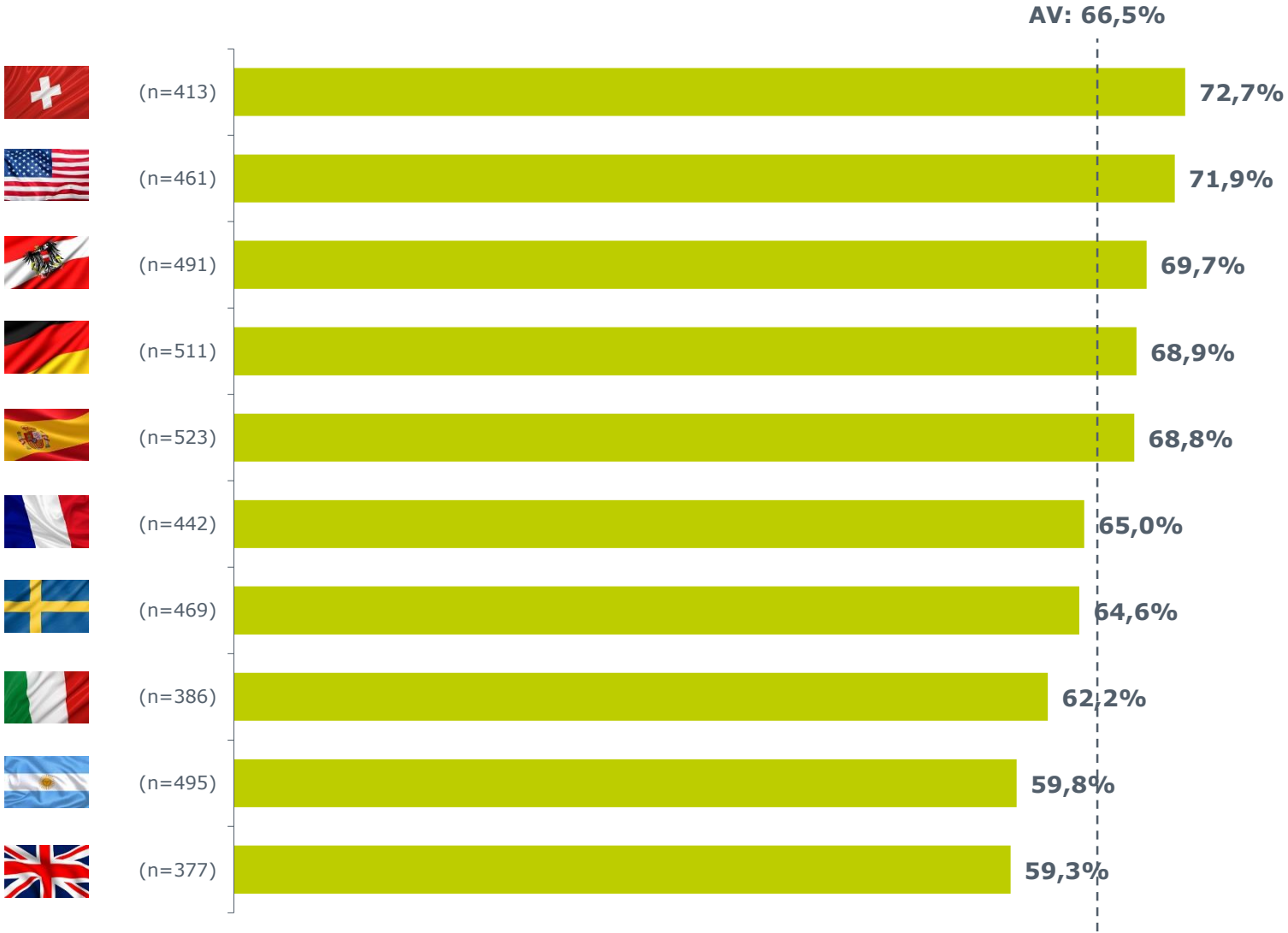
Average value | Total sample (10 countries)



[...] In General, how much percent of your working hours do you actually work productively?

# Motivation during the working hours

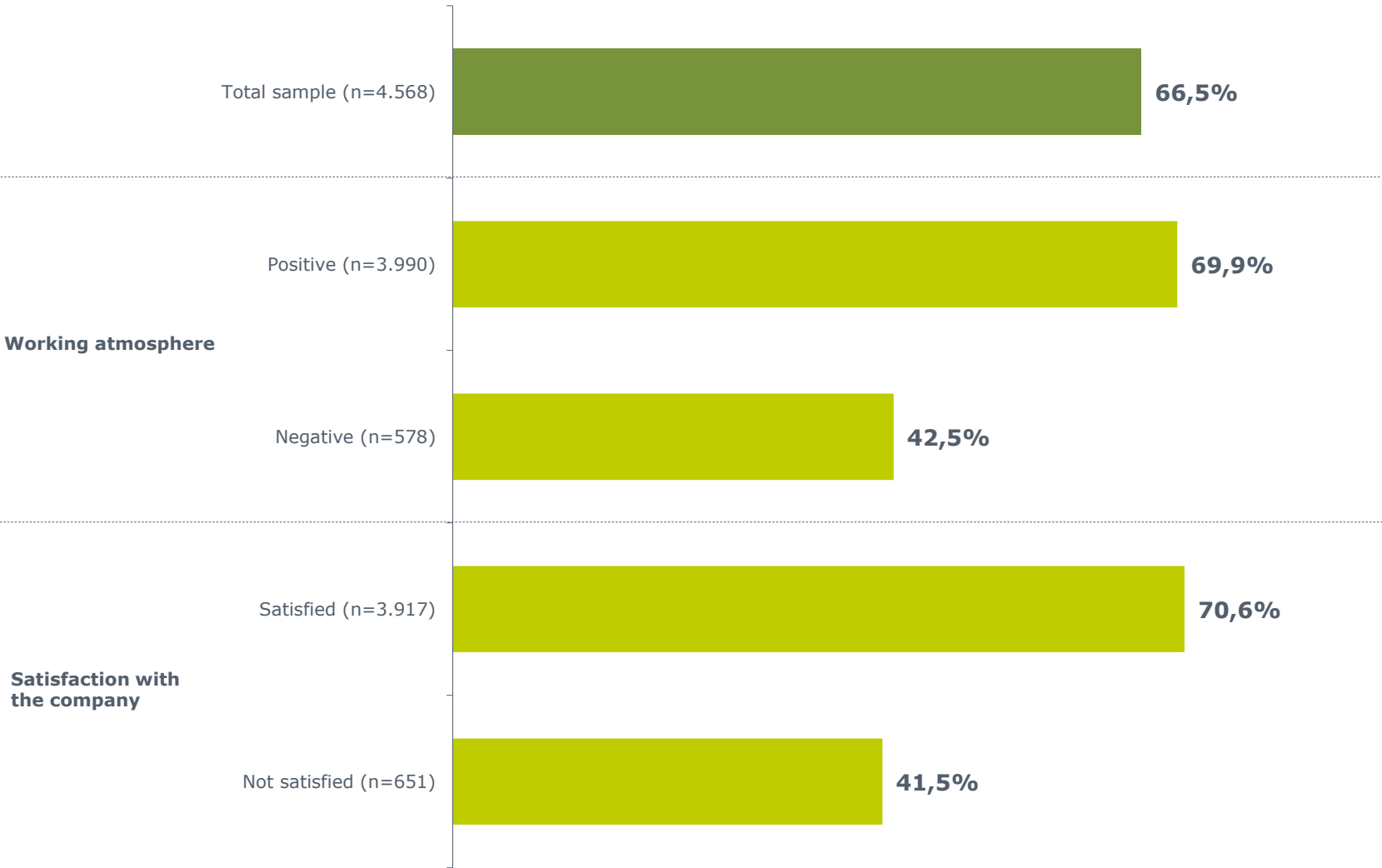
Average value



And in general, how much percent of your working hours do you actually work in a motivated way?

# Motivation during the working hours

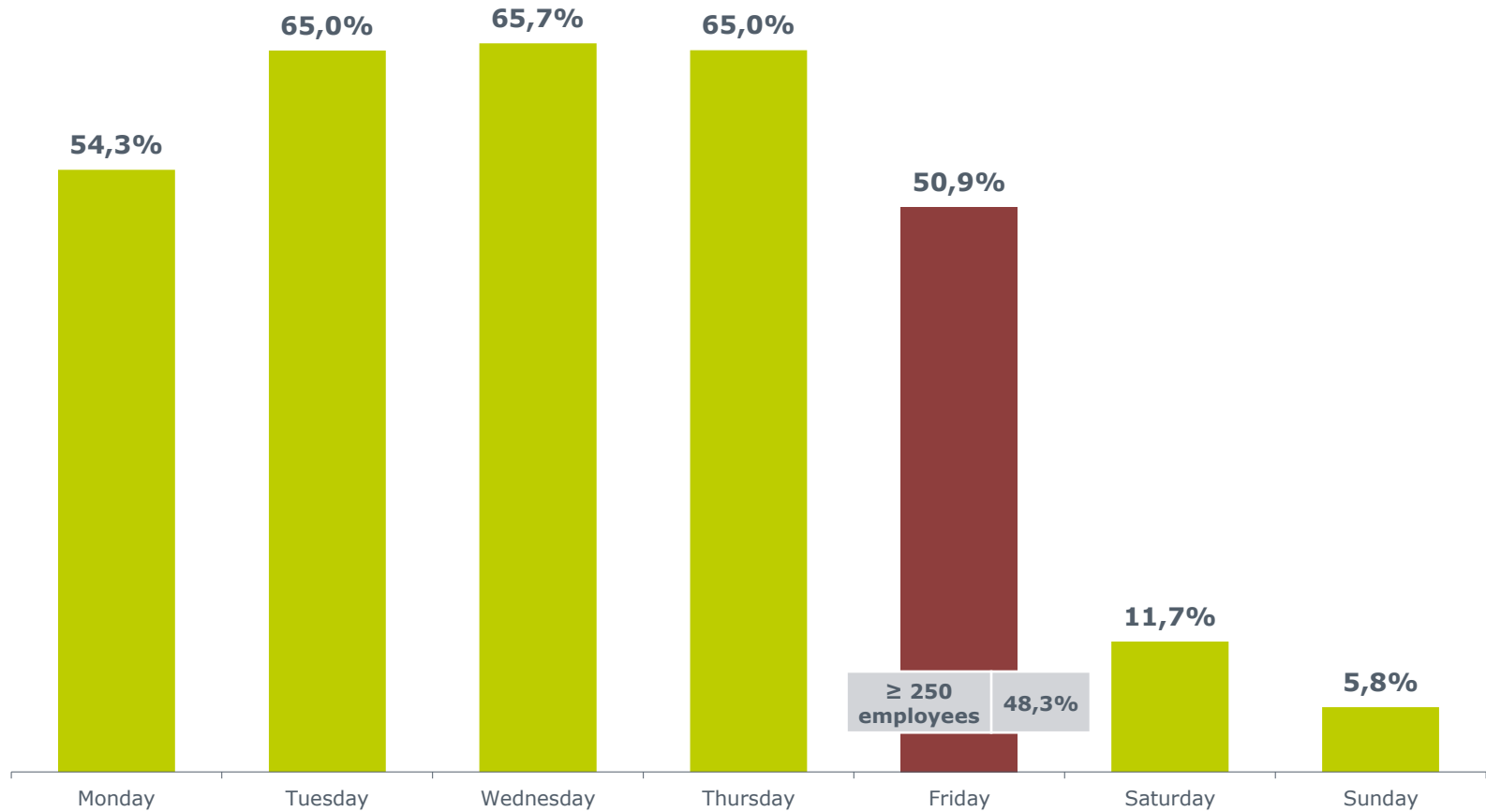
Average value | Total sample (10 countries)



And in general, how much percent of your working hours do you actually work in a motivated way?

# The most productive weekdays

Total sample (10 countries)

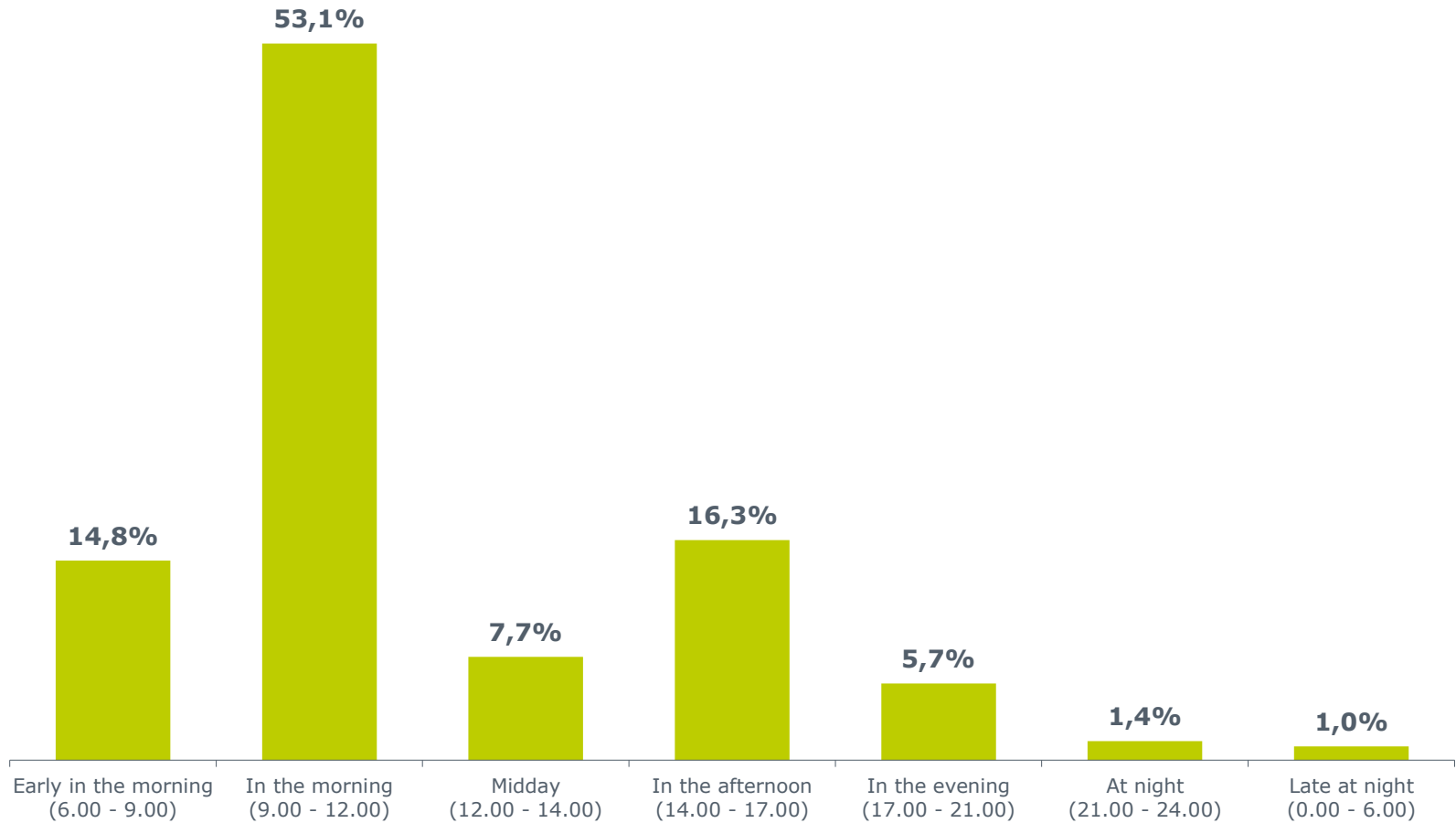


On which weekdays are you most productive in regards to your main professional activity? [...] || n=4.568



# The most productive time of the day

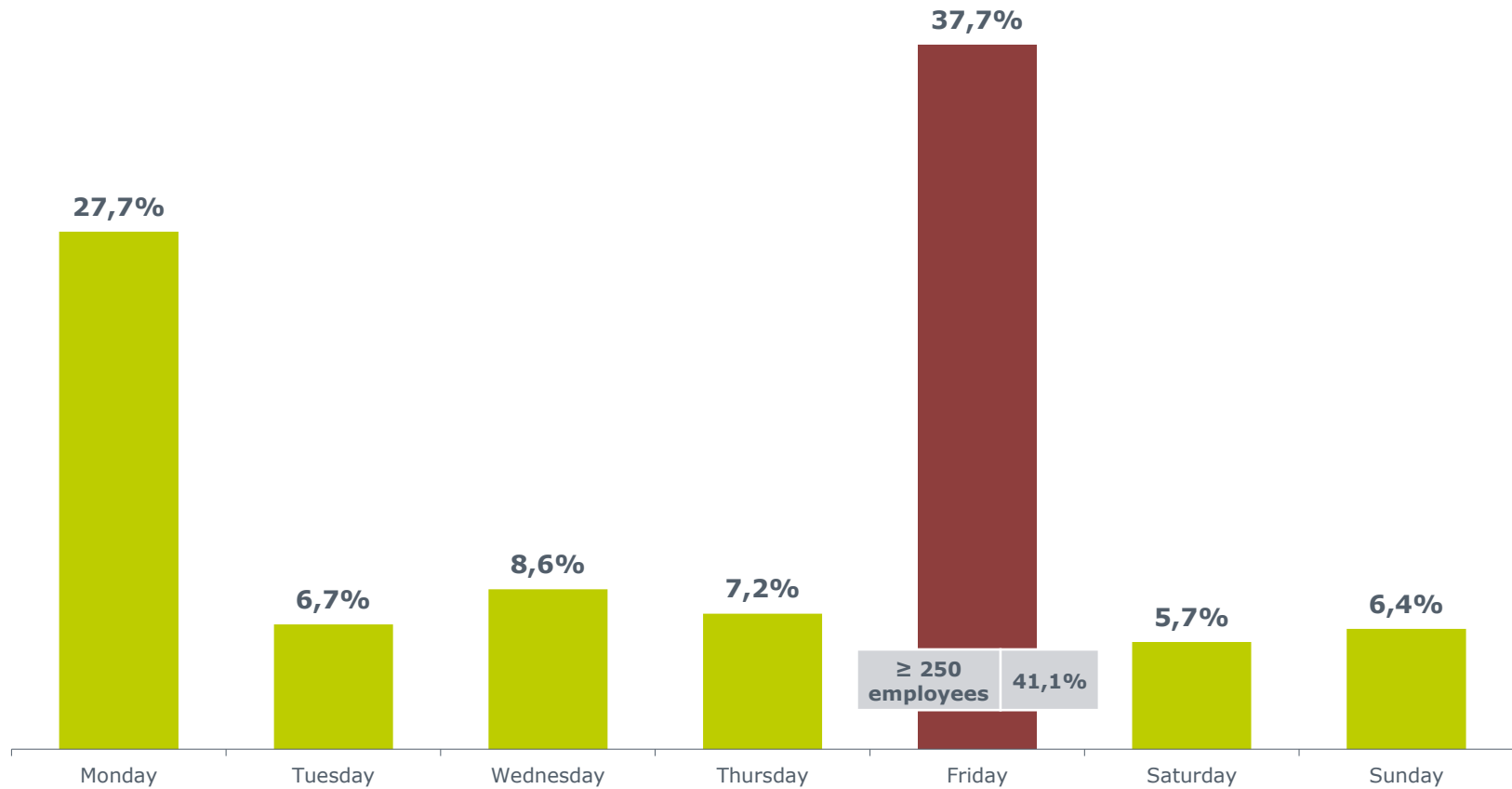
Total sample (10 countries)



And at which time of the day are you most productive in regards to your main professional activity? [...] || n=4.568

# The least productive weekday

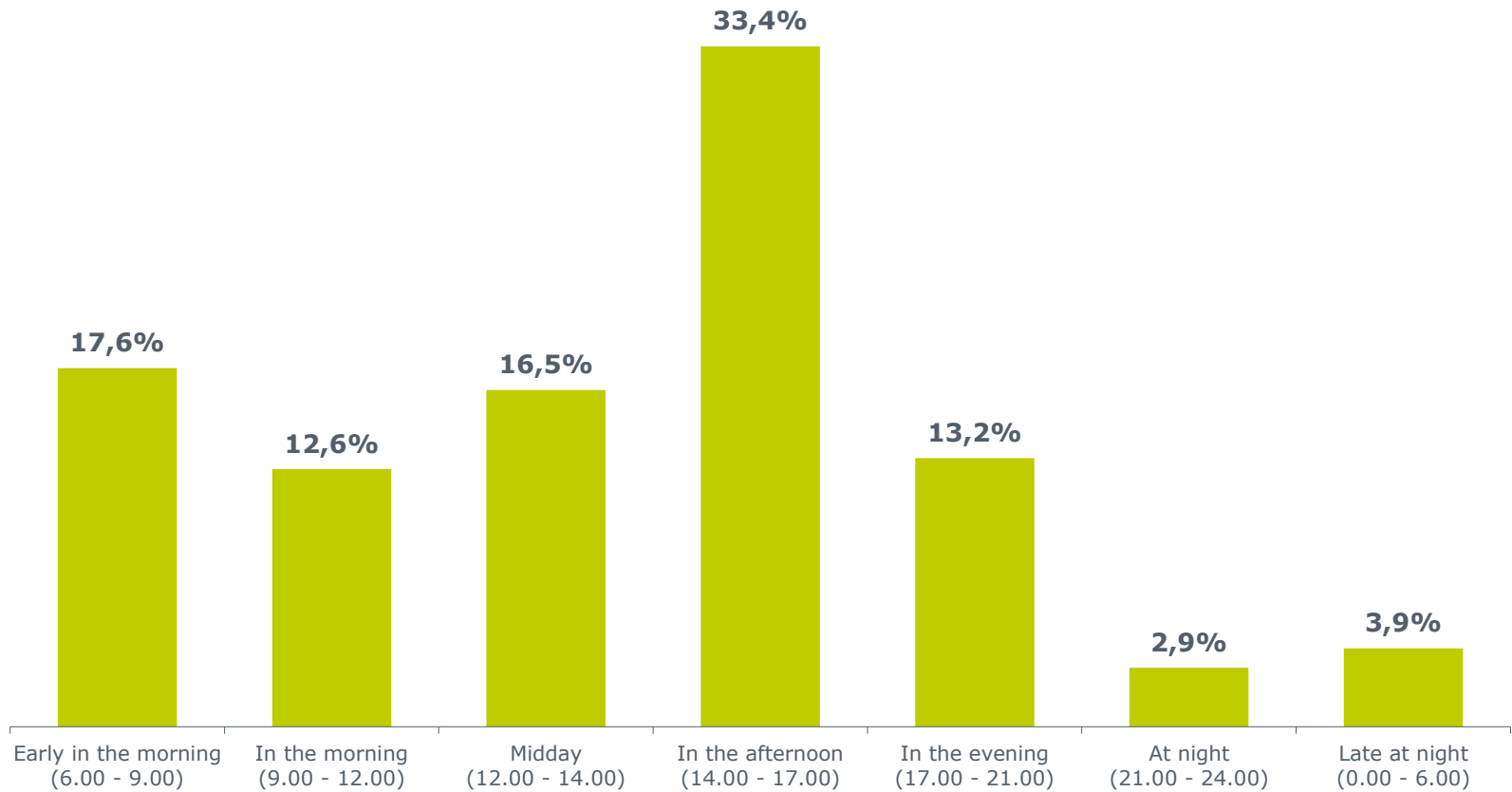
Total sample (10 countries)



And on which weekday are you the least productive in regards to your main professional activity? [...] || n=4.568

# The least productive time of the day

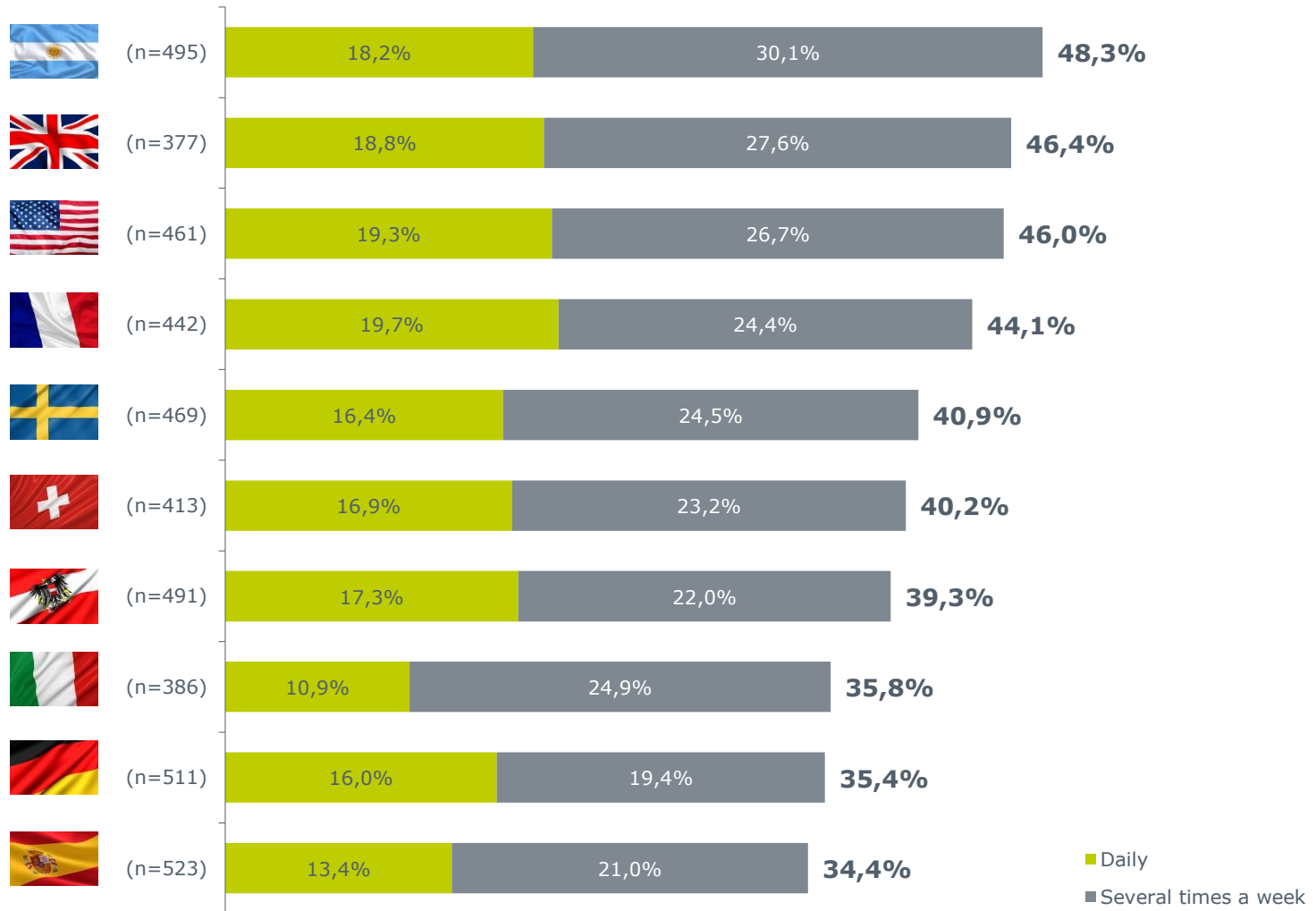
Total sample (10 countries)



And at which time of the day are you the least productive in regards to your main professional activity? [...] || n=4.568

# Senseless tasks during working hours

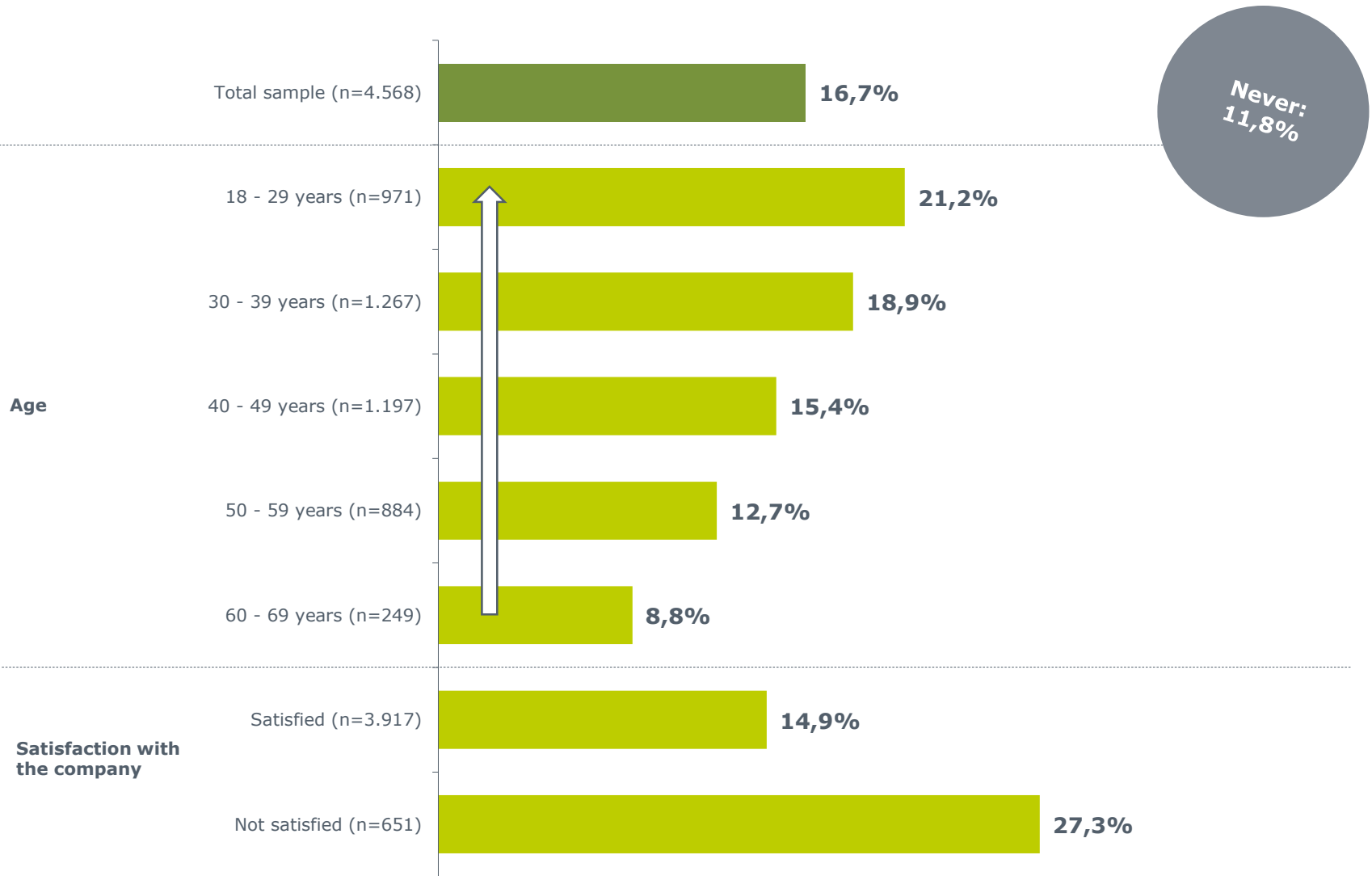
Daily/ Several times a week



How often do you have any "pointless" activities during your working hours just to make time pass (surfing the web, sorting your desk, sending messages on your mobile etc.)?

# Senseless tasks during working hours

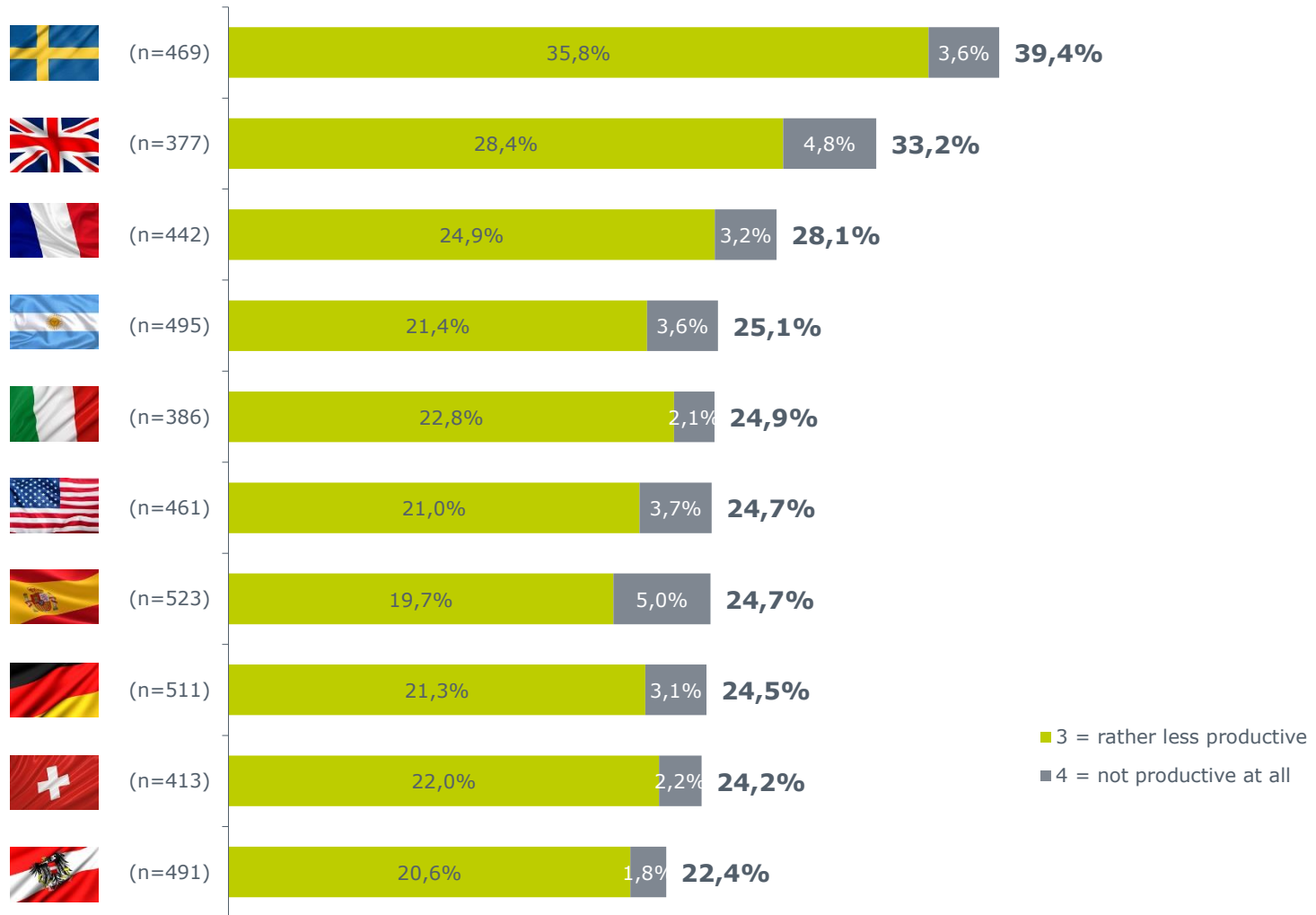
Daily | Total sample (10 countries)



How often do you have any "pointless" activities during your working hours just to make time pass (surfing the web, sorting your desk, sending messages on your mobile etc.)?

# Productivity during the last working hours of a typical working week

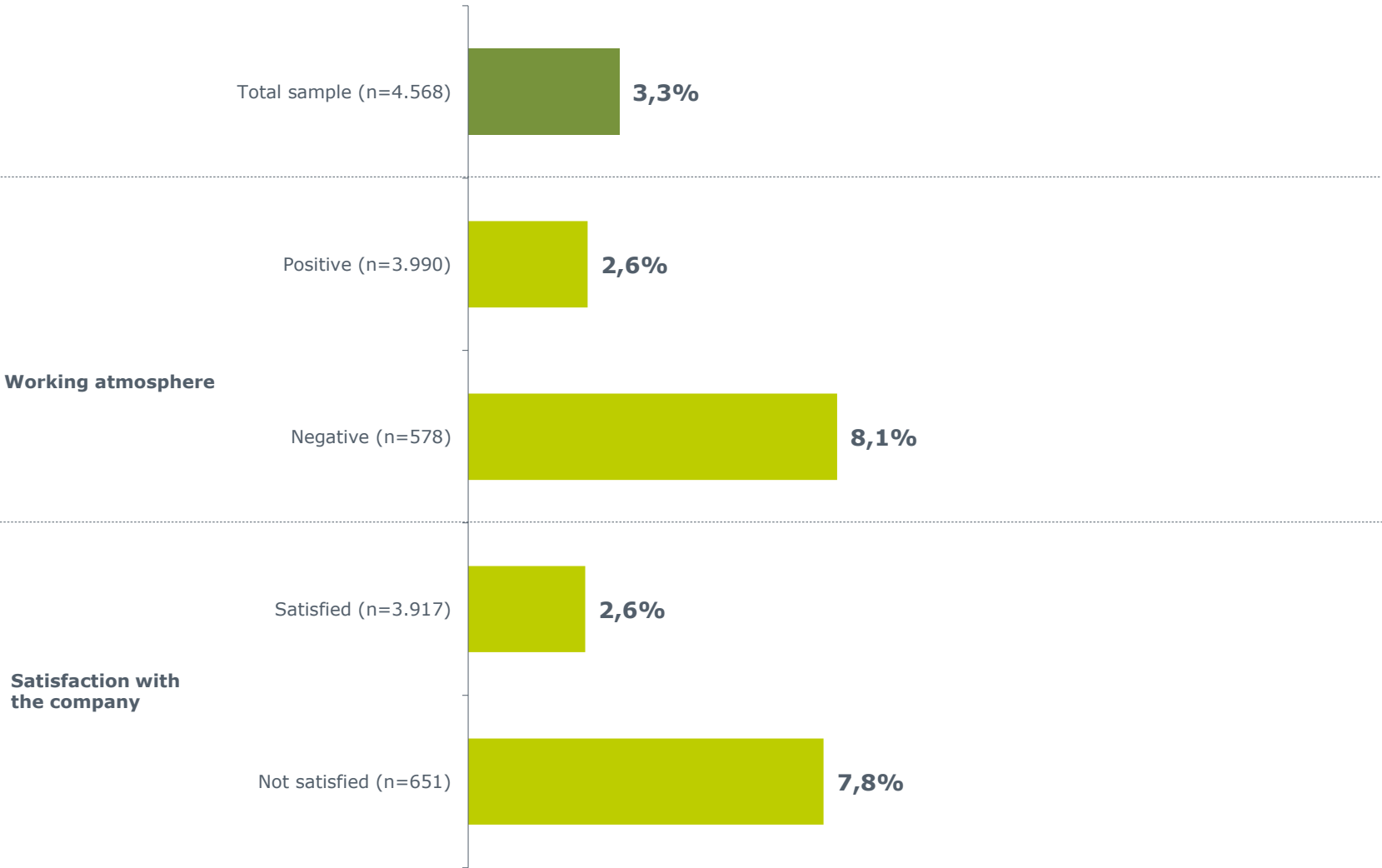
Bottom-2-Box: rather less productive/ not productive at all | 4-scaled



Please now think about the last working hours of a typical working week. How would you describe this time?

# Productivity in the last working hours of a typical working week

Bottom-Box: not productive at all | 4-scaled | Total sample (10 countries)



Please now think about the last working hours of a typical working week. How would you describe this time?



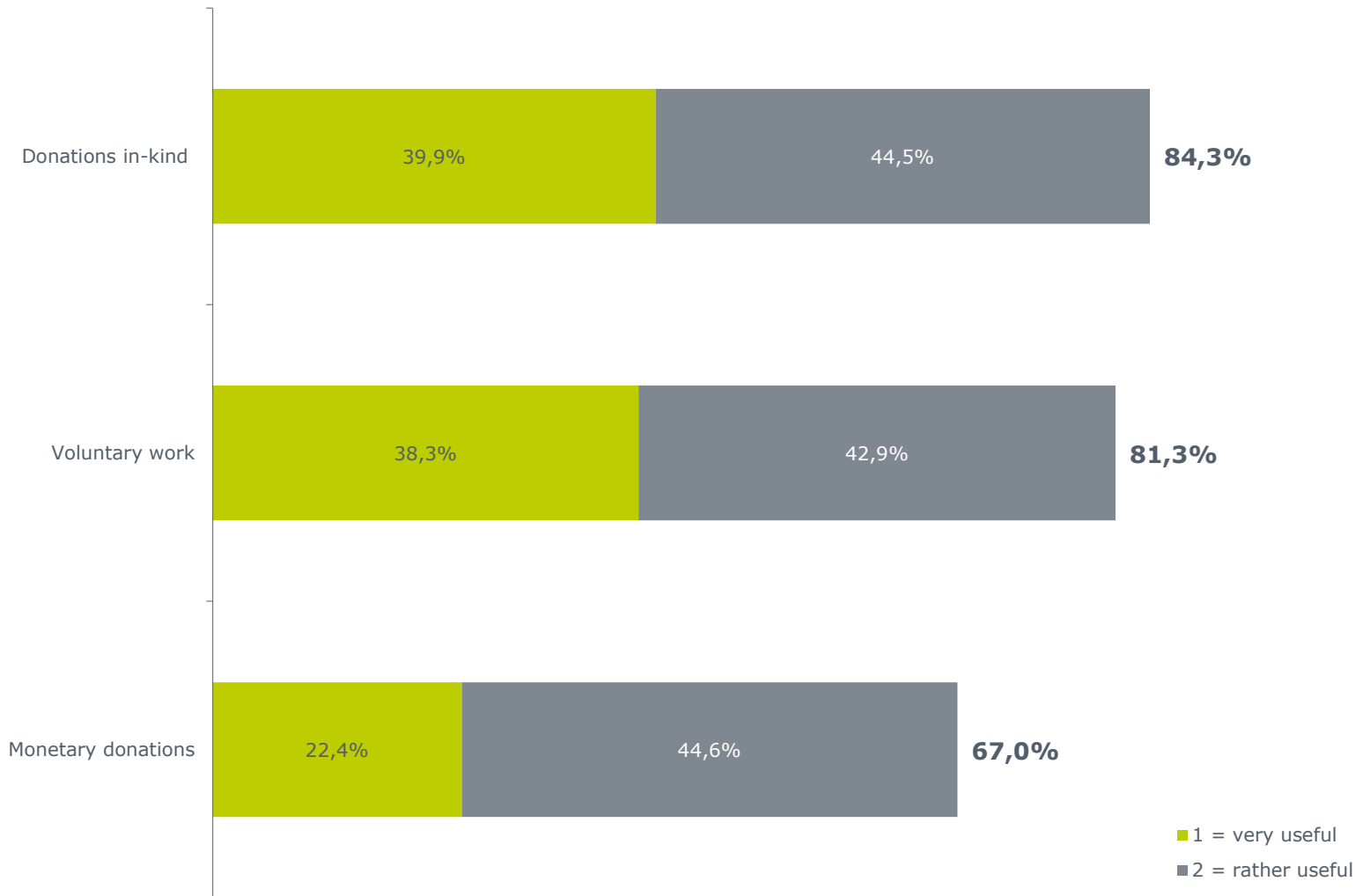
**Social engagement &  
„Social Friday“**





# Social engagement

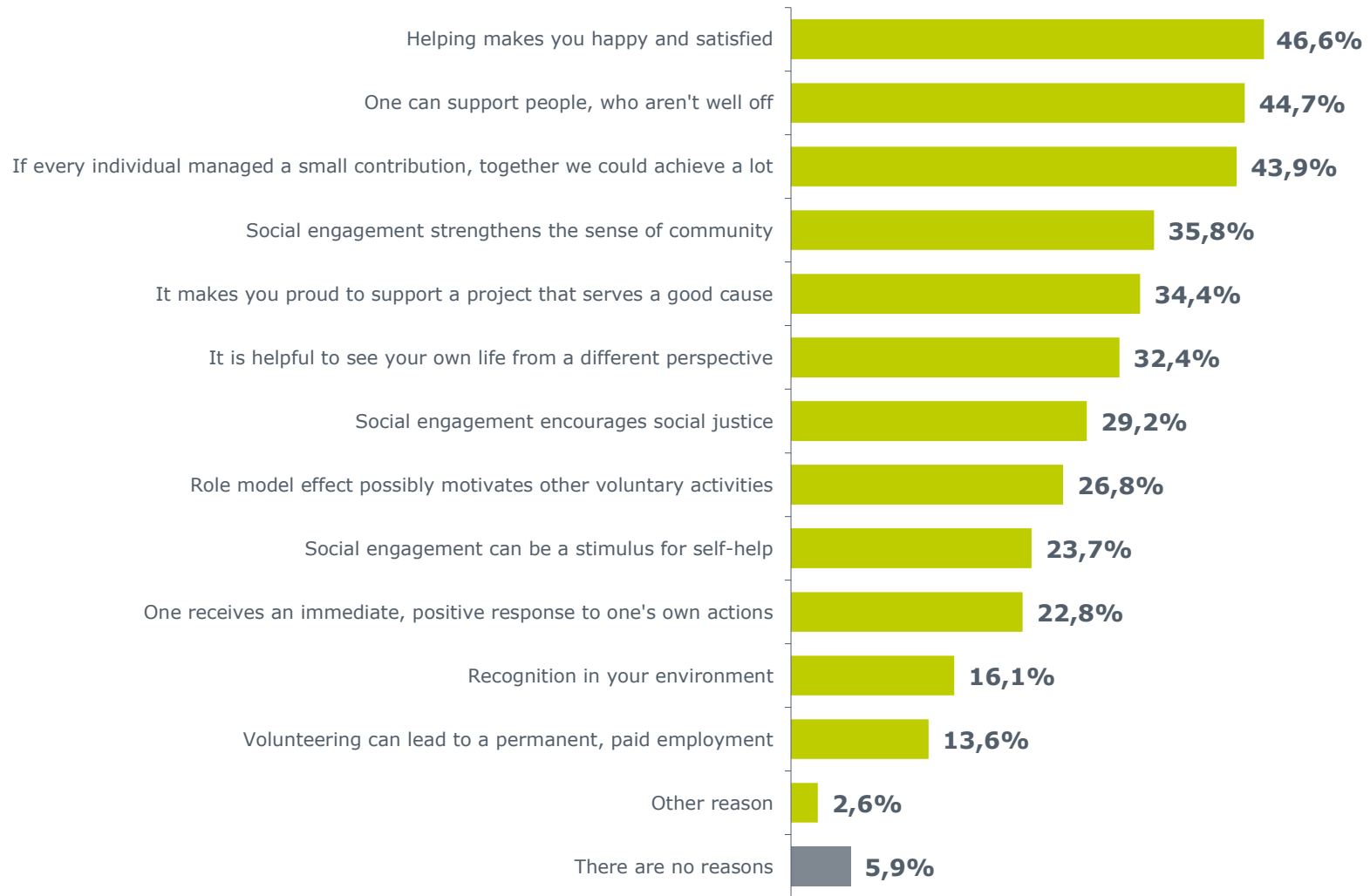
Top-2-Box: Very useful/ rather useful | 4-scaled | Total sample (10 countries)



[...] How useful do you consider the following options in order to become socially involved? || n=4.568

# Reasons FOR volunteering

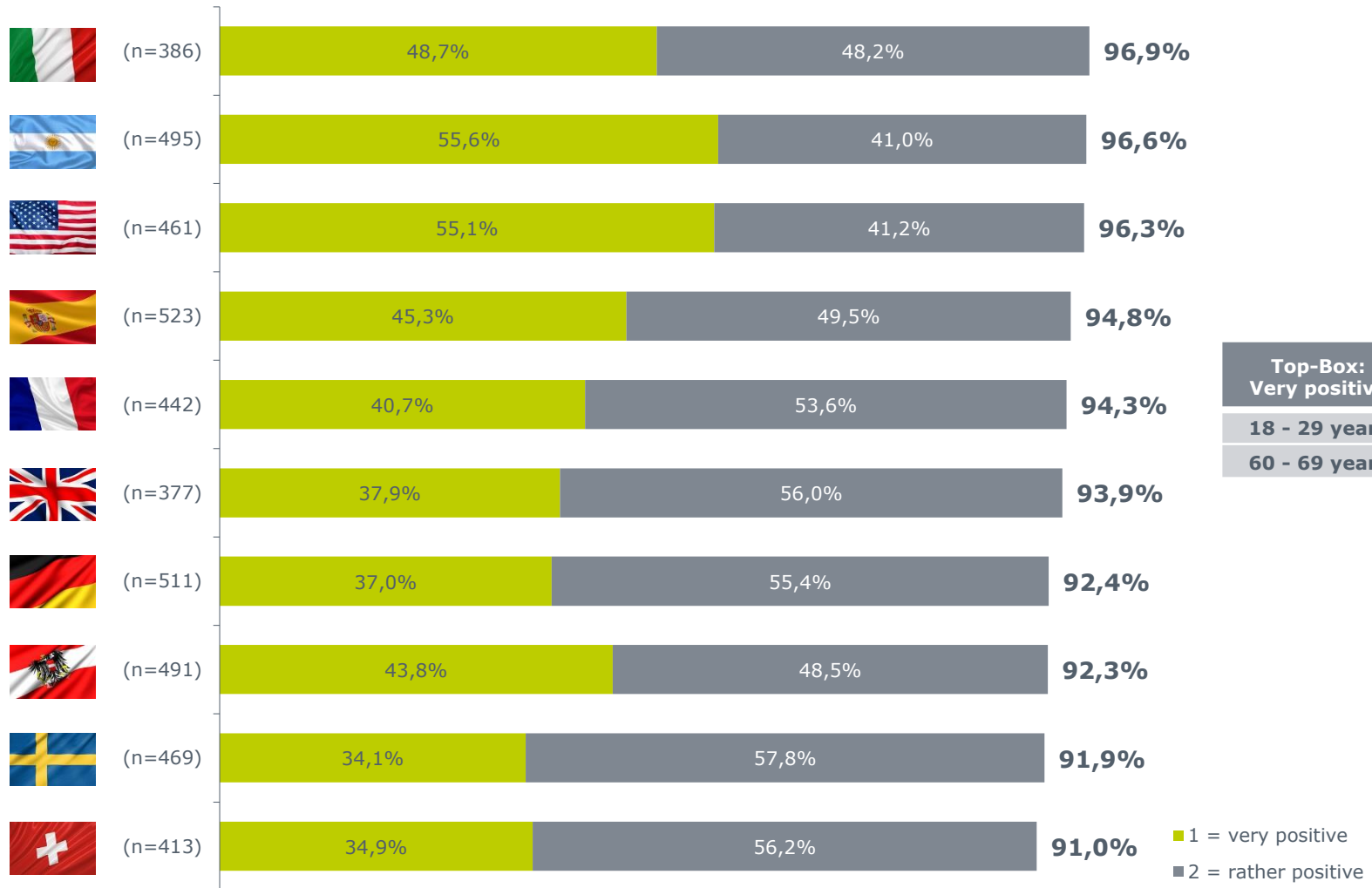
Total sample (10 countries)



[...] In your opinion, what are the reasons for volunteering? || n=4.568

# Attitude to socially committed companies

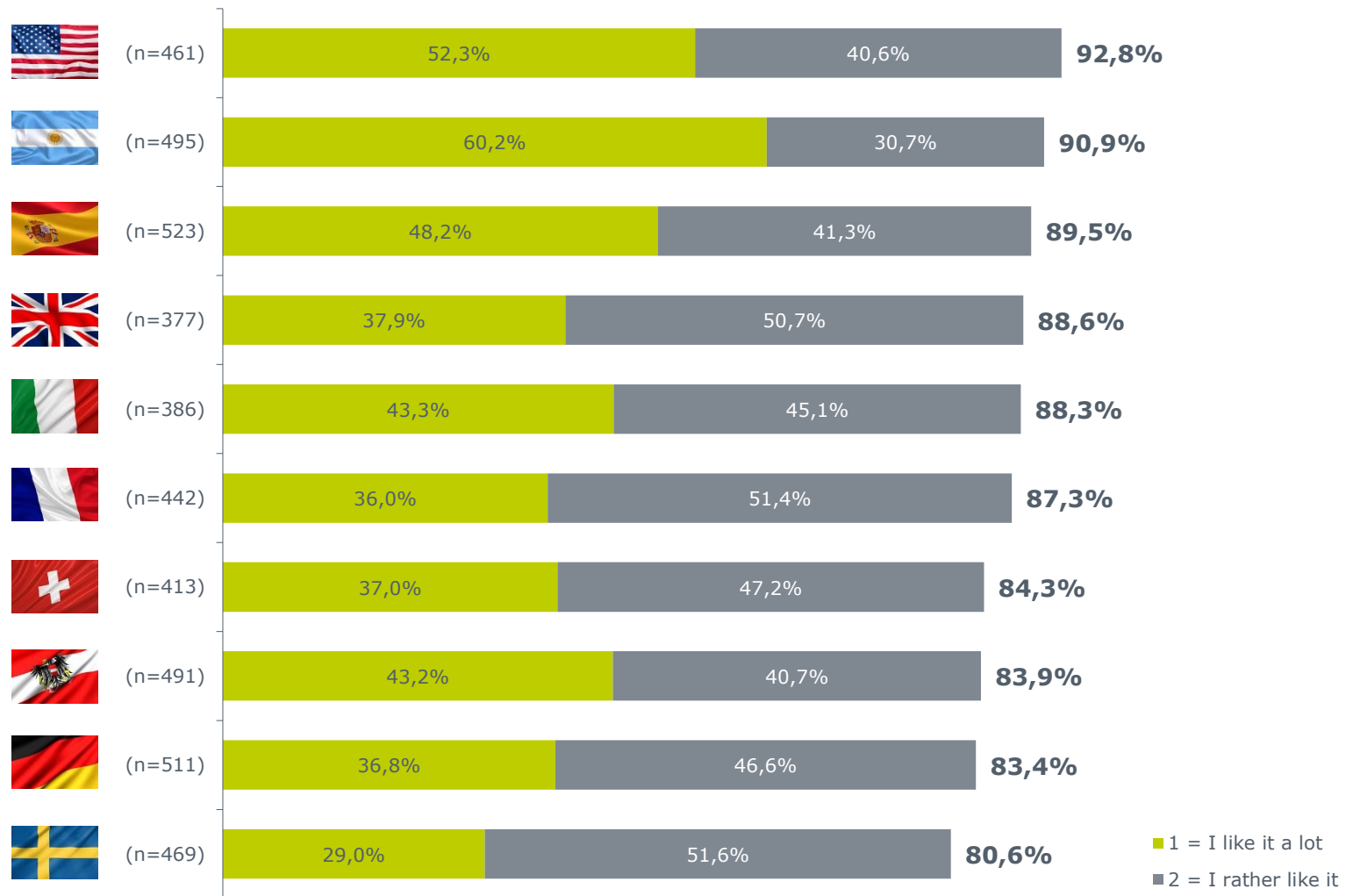
Top-2-Box: Very positive/ Rather positive | 4-scaled



[...] What is your personal opinion of companies that engage socially in this way?

# Likeability of the initiative „Social Friday“

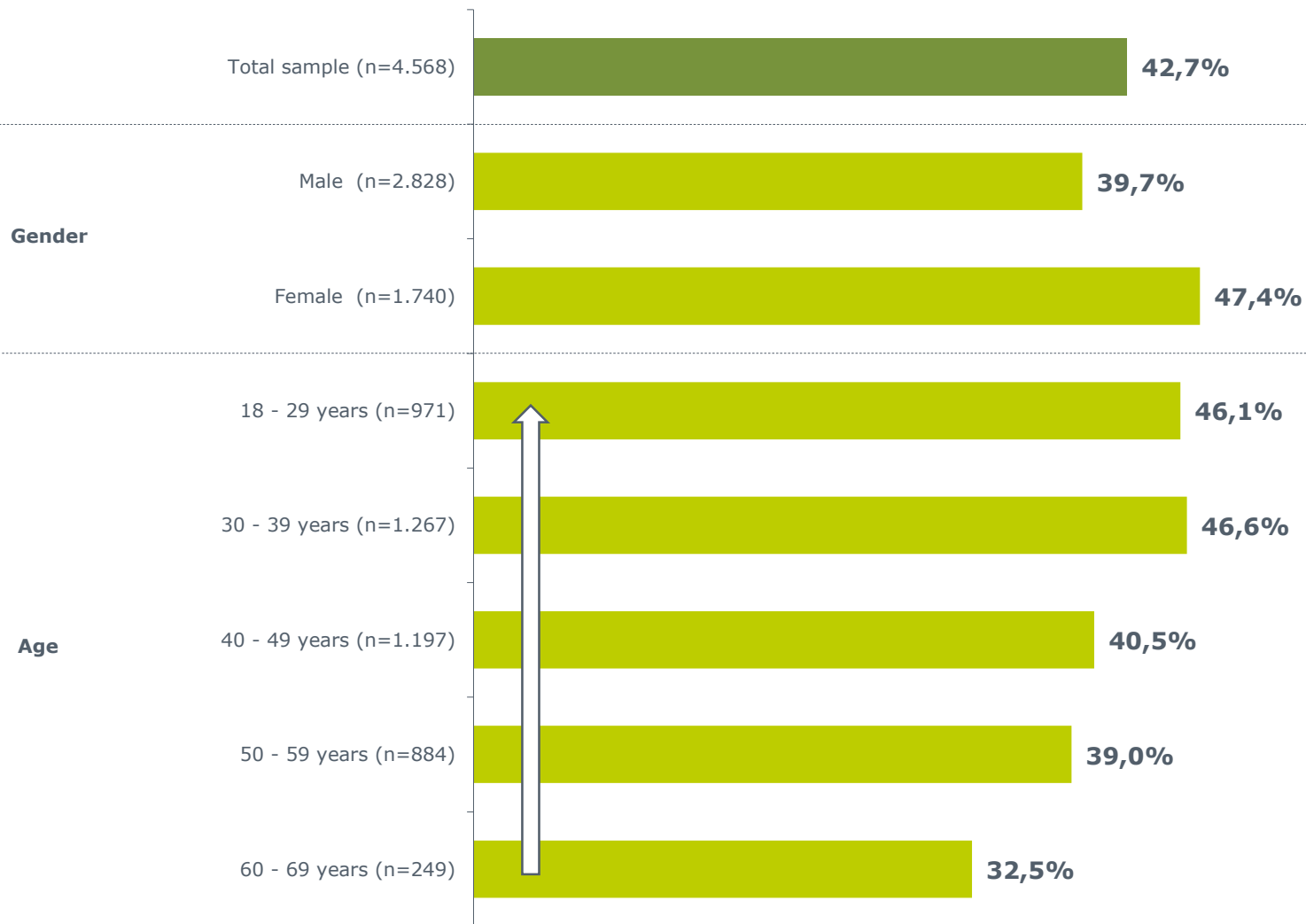
Top-2-Box: I like it a lot/ I rather like it | 4-scaled



[...] All in all, how much do you like the initiative "Social Friday"?

# Likeability of the initiative „Social Friday“

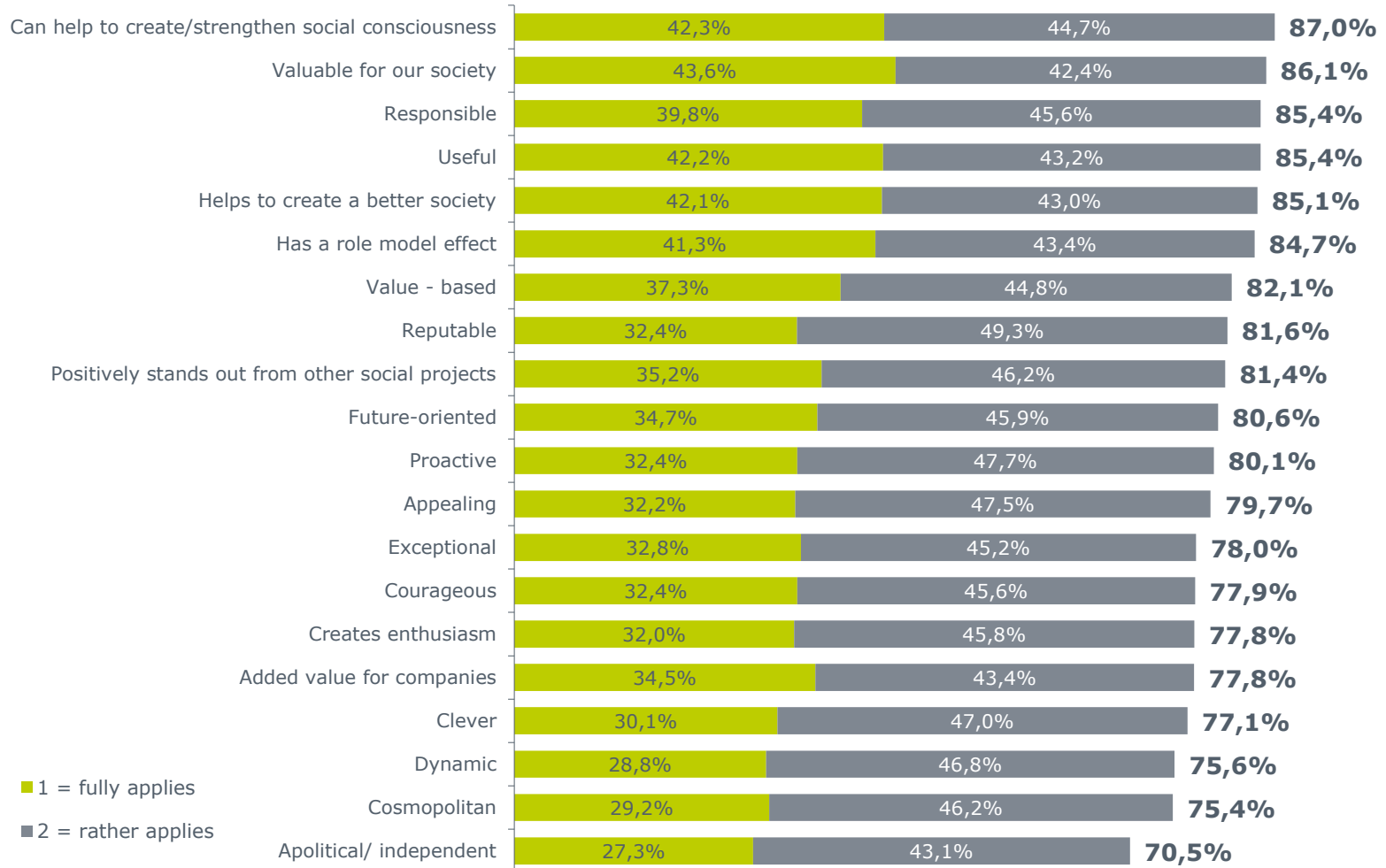
Top-Box: I like it a lot | 4-scaled | Total sample (10 countries)



[...] All in all, how much do you like the initiative "Social Friday"?

# Attributes of the initiative „Social Friday“

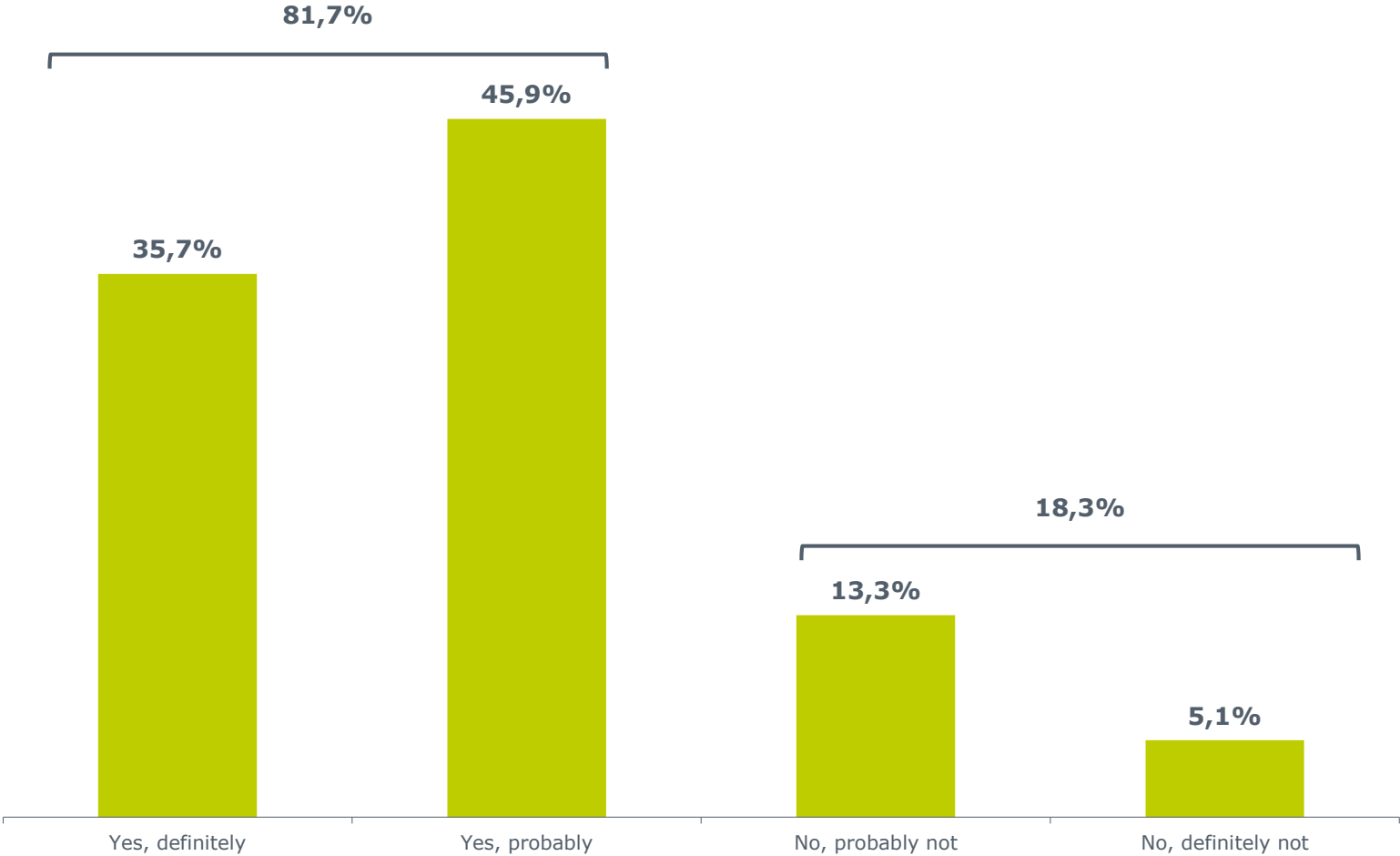
Top-2-Box: fully applies / rather applies | 4-scaled



To what extent do the following attributes apply to the initiative "Social Friday"? [...] || n=4.568

# Participation: initiative „Social Friday“

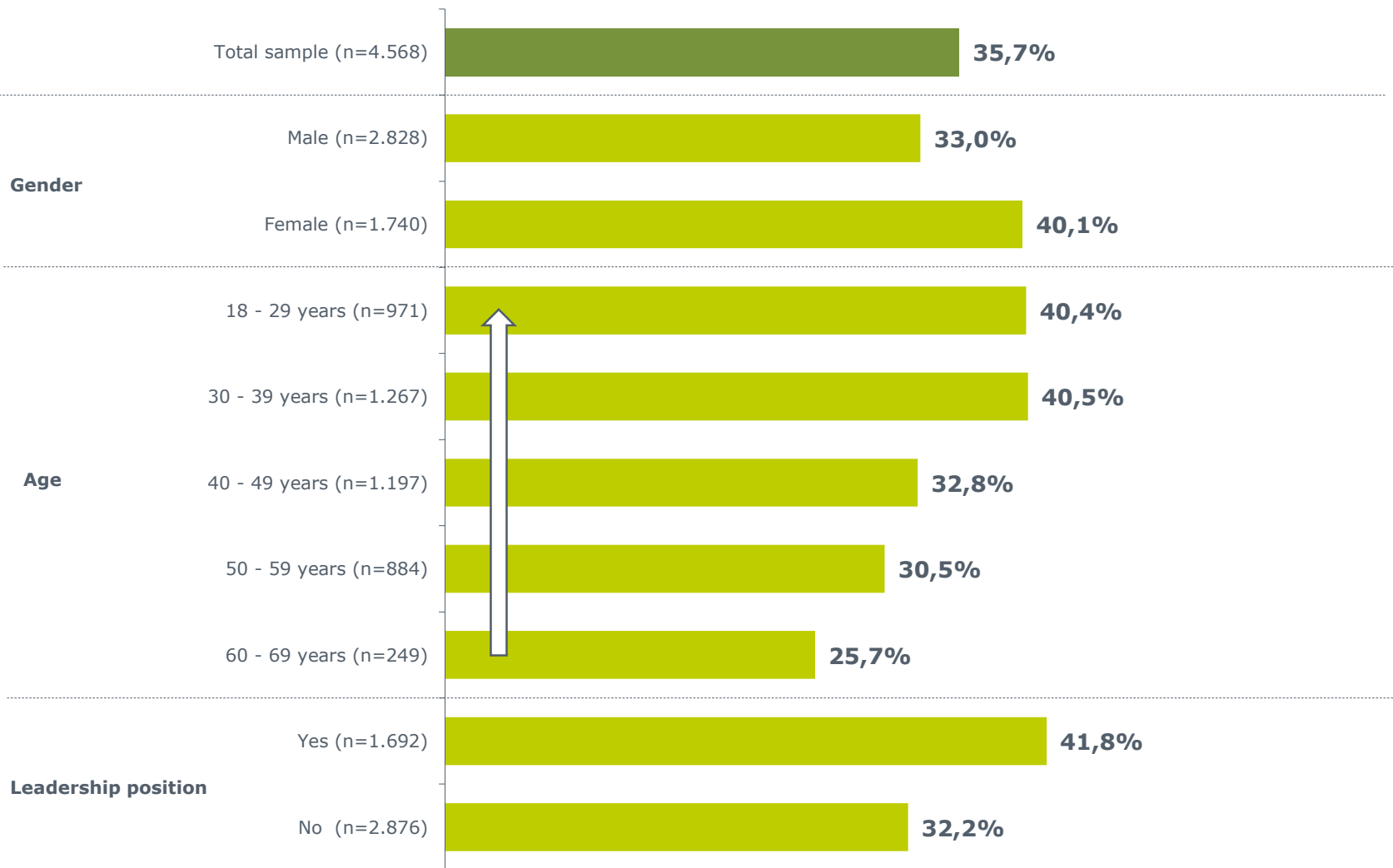
Total sample (10 countries)



Would you like to take part in the initiative "Social Friday", if your company is involved in this initiative? || n=4.568 || AV 1,9

# Participation: initiative „Social Friday“

Top-Box: Yes, definitely | 4-scaled | Total sample (10 countries)

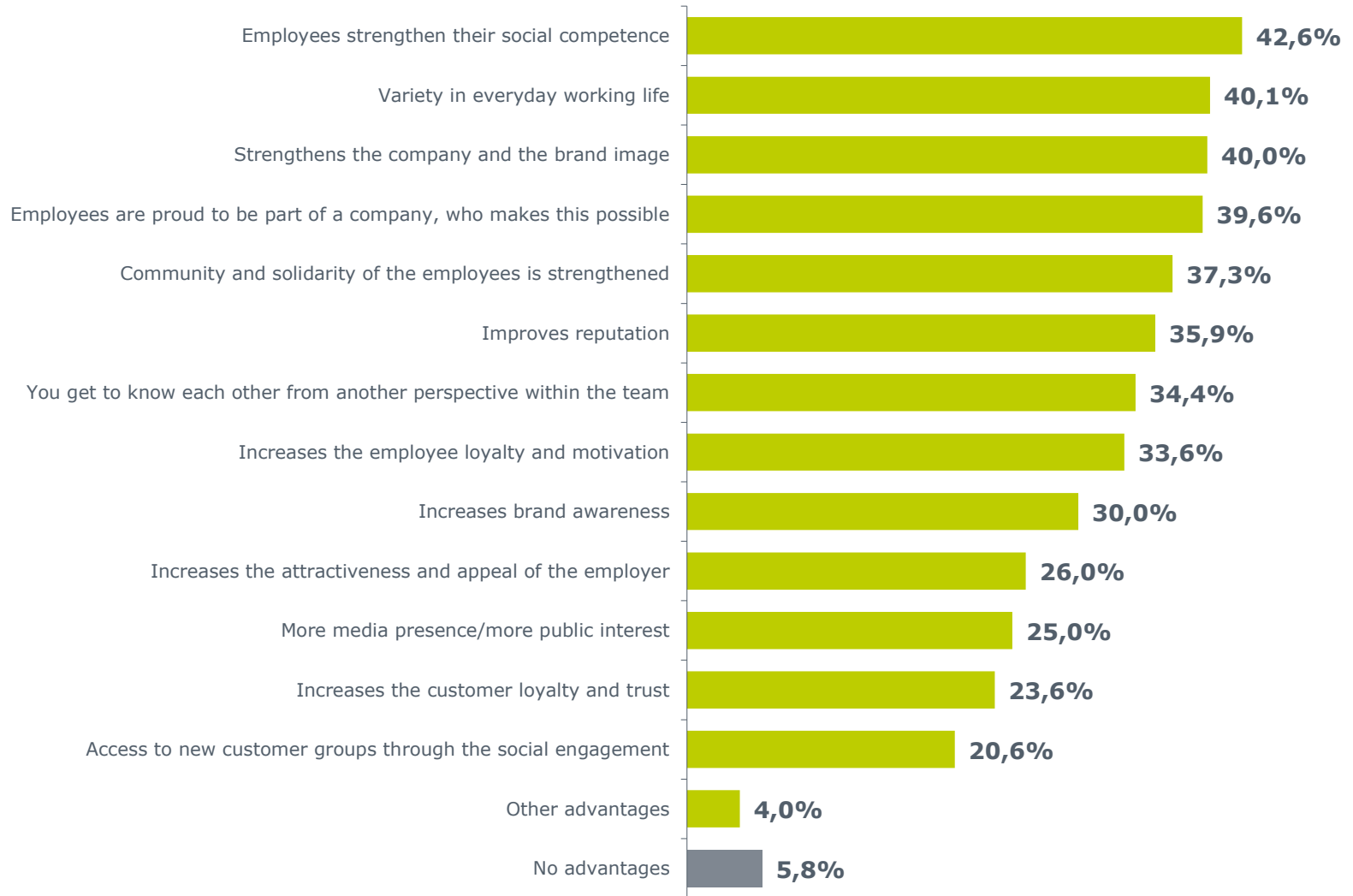


Would you like to take part in the initiative "Social Friday", if your company is involved in this initiative?



# Advantages of the initiative Social Friday for the company

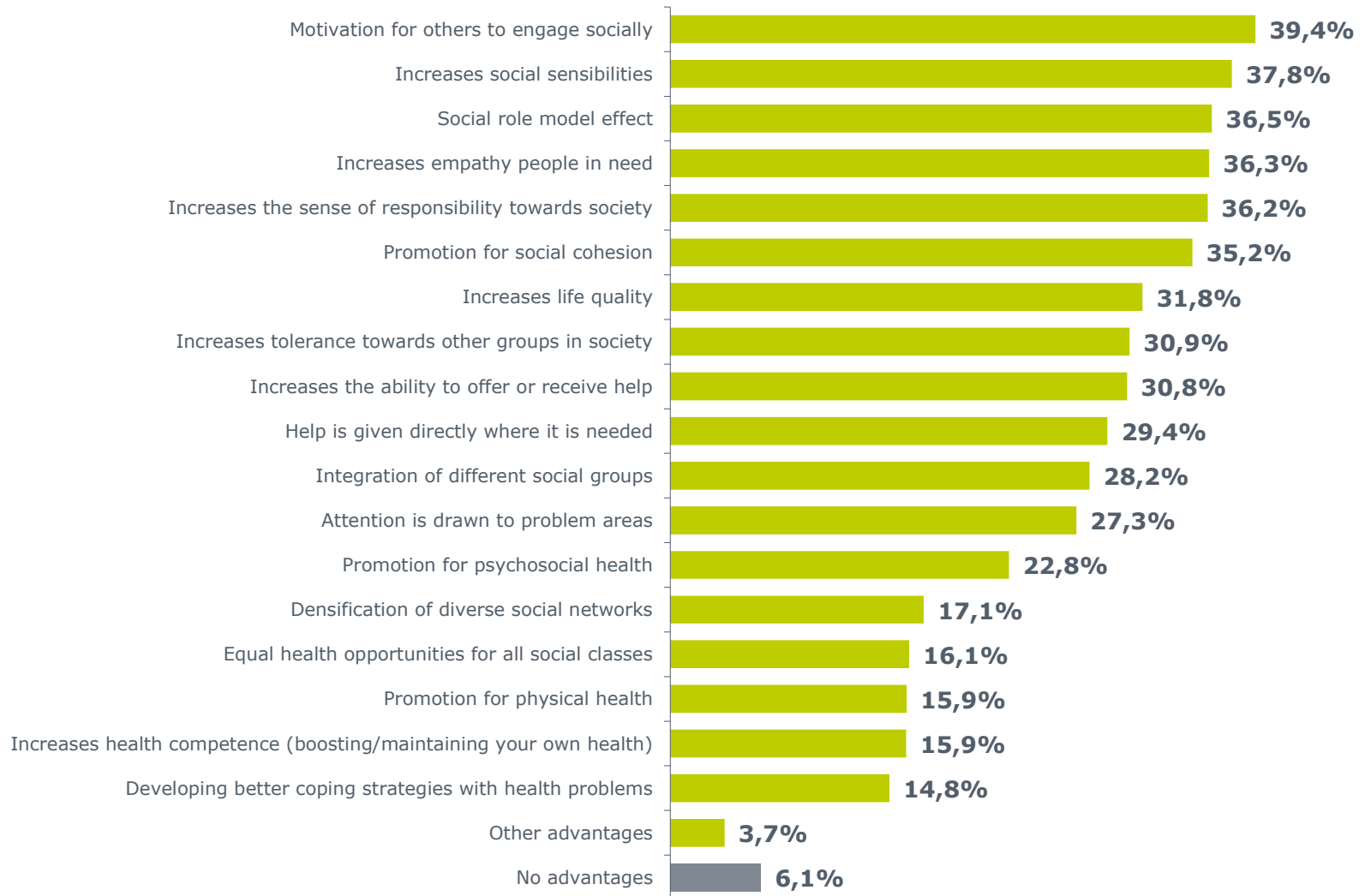
Total sample (10 countries)



In your opinion what are the advantages for companies, who socially engage within the initiative "Social Friday"? || n=4.568

# Advantages of the initiative Social Friday for the society

Total sample (10 countries)



And what in your opinion are the (long-term) advantages for society, when companies regularly socially engage within the initiative "Social Friday"? || n=4.568

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